



CONTENTS AND HIGHLIGHTS

Agenda

XXIII Congresso da Sociedade Portuguesa de Estatística

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The **XXIII Congresso da Sociedade Portuguesa de Estatística**, will take place in Lisbon - 18 to 21 October 2017.

You can now register [HERE](#)

Registration until July 31st will benefit from a reduced fee.

We look forward to meeting you in Lisbon!

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News

90 Segundos de Ciência

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Catarina Roseta Palma, researcher from the Economics Group at the Business Research Unit (BRU-IUL), participated in the program 90 Segundos de Ciência.

The theme of the study is: "Encontrar soluções para uma boa gestão das águas subterrâneas"

To listen to the interview please click [HERE](#)

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90 Segundos de Ciência

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Paula Vicente, researcher from the Research Methods Group at the Business Research Unit (BRU-IUL), participated in the program 90 Segundos de Ciência.

The theme of the study is: "Utilização e perceção dos mais velhos face aos telemóveis ajuda comerciais em decisões de marketing"

To listen to the interview please click [HERE](#)

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FCT results of the 2017 Call for PhD Studentships

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The Business Research Unit (BRU-IUL) congratulates the PhD students **Ana Catarina de Almeida Correia Leal**, **Sara Lampreia Lopes**, **Nikolai Witulski** and **Maria Teresa de Almeida**, who were awarded a PhD Fellowship.

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Best Paper Award

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The Business Research Unit congratulates the researcher **Raul Laureano** from the Research Methods Group, for receiving the Best Paper Award with the paper "The Contribution of Internal Audit to Management of the Organizations: The Perspective of Internal Auditors".

The Award was received in the 12th Iberian Conference on Information Systems and Technologies, in Lisbon, on 21 to 24 June, 2017.

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Best Paper Award

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The Business Research Unit congratulates the researchers **Fernando Ferreira** and **Ieva Meidute** from the Management and Strategy Group, for receiving the Best Paper Award with the paper "Education, Business and Science Integration: Challenges in Implementing Project-Based Learning".

The Award was received in the 2017 International Symposium on Teaching, Education, and Learning, in Hiroshima, Japan, on 4 to 6 July, 2017.

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Past Events

Ciência-Viva no Laboratório

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The Business Research Unit (BRU-IUL) has participated for the second time in the *Ciência-Viva no Laboratório- Ocupação Científica de Jovens nas Férias*.

The BRU-IUL participated with the activity "Estágio de Investigação sobre Bem-estar, inovação e desempenho no trabalho", which was held from 10th July to 14 July 2017, at the ISCTE-IUL.

During this week the participants were invited to experience various steps of the research process in organizational behavior.

This year, the person responsible for the activity was **Sílvia Silva**, researcher from the Organizational Behavior & Human Resources Group at the BRU-IUL.

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Encontro Ciência 2017

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The **Ciência 2017** event was held from 3rd to 5th July 2017 at the Lisbon Congress Center in Belém. The event had more than 4,000 registered participants, with about 400 communications by researchers who presented the results of their scientific work, 700 posters of PhD students and dozens of project demonstrations.

The **BRU-IUL** was represented by two oral presentations of our researchers and two poster presentations of our final year PhD students.

The BRU-IUL researchers who presented their work through the oral presentations were:

- [Helena Isidro](#) from the Financial and Management Accounting Group at BRU-IUL, with the presentation "Financial reporting around the world"
- [Daniela Langaro](#) from the Marketing group at BRU-IUL with the presentation "The effects of Social Networking Sites on Brand Benevolence".

The final year PhD students in Management with the specialization in Marketing, who have presented their research with the poster presentation, were:

- [Ricardo Bilro](#), with the poster presentation "Drivers of customer-brand engagement in a digital marketing era"
- [Helena Rodrigues](#), with the poster presentation "A Scoping Review: Exploring the World of Medical and Wellness Tourism".

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FORWARD TO A FRIEND 

 