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Agenda

PhD Research Seminars - Gerard P Hodgkinson

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Gerard P Hodgkinson, from the Alliance Manchester Business School, University of Manchester, UK, will give talk about "Exploring the psychological foundations of organizational adaptation: Toward a design science of strategic intervention" the PhD Research Seminars at BRU-IUL on the 10th October 2016, at Auditorium ONE3- Mário Murteira, Building I, ISCTE-IUL.

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Research Seminar Series (Track 2) - Valentina Corradi

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Valentina Corradi from the University of Surrey will present a paper in the Research Seminar Series at BRU-IUL on the 21st October 2016, at Auditorium ONE02- Caiano Pereira, Building I, ISCTE-IUL.

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Research Seminar Series (Track 2) - Nicholas Teich

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Nicholas Teich, from the Toulouse School of Economics (LERNA-INRA) will present a paper in the Research Seminar Series at BRU-IUL on the 28th October 2016, at Auditorium ONE01, Building I, ISCTE-IUL.

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Opportunities

2016 Merit Scholarship Call for 1st year PhD students in Economics

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This is a call for **Merit Scholarship** targeting ISCTE-IUL's 1st year PhD students in Economics.

Applications are open from **26th of September** to **10th of October 2016**.

See the Edital [HERE](#)

E-mail Notification authorization [HERE](#)

Merit Scholarship Regulation (with Pt [HERE](#) and En [HERE](#) versions)

More informations [HERE](#) (link site do ISCTE-IUL)

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Publications

New Publications

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From the Financial and Management Accounting Group:

- Jorge, S.M., Jesus, M. & Nogueira, S. 2016. [Information brokers and the use of budgetary and financial information by politicians: the case of Portugal](#). Public Money and Management. 36 (7), 515-520. ABS 2, ISI: Q3, Scimago: Q2

From the Marketing Group:

- Moro, S., Rita, P. & Vala, B. 2016. [Predicting social media performance metrics and evaluation of the impact on brand building: a data mining approach](#). Journal of Business Research, 69(9):3341–3351. ABS 3, ISI: Q2, Scimago: Q1

From the Organizational Behavior & Human Resources Group:

- Santos, C.M., Passos, A.M., Uitdewilligen, S., & Nübold, A. 2016. [Shared temporal cognitions as substitute for temporal leadership: An analysis of their effects on temporal conflict and team performance](#). The Leadership Quarterly, 27, 574-587. ABS 4, ISI: Q1, Scimago: Q1
- Freitas, A. & Silva, S.A. 2017. [Exploring OHS trainers' role in the transfer of training](#). Safety Science, 91: 310-319. DOI:10.1016/j.ssci.2016.08.007. ISI: Q1, Scimago: Q1
- Zhou, Q., Martinez, L., Ferreira, A. & Rodrigues, P. 2016. [Supervisor support, role ambiguity and productivity associated with presenteeism: A longitudinal study](#). Journal of Business Research. 69(9): 3380–3387. ABS 3, ISI: Q2, Scimago: Q1

From the Management and Strategy Group:

- Pérez-Bustamente, G., Marques, C., Jalali, M. & Ferreira, F. 2016. [The impact of continuous training in small and medium enterprises: Lessons from an industrial case analysis](#). Journal of Business Economics and Management. 17 (2), 234-250. ISI: Q3/Q4, Scimago: Q2/Q3
- Ferreira, F., Jalali, M., Ferreira, J., Stankeviciene, J. & Marques, C. 2016. [Understanding the dynamics behind bank branch service quality in Portugal: pursuing a holistic view using fuzzy cognitive mapping](#). Service Business. 10 (3), 469-487. ISI: Q3, Scimago: Q2
- Gonçalves, T., Ferreira, F., Jalali, M. & Meidute-Kavaliauskienė, I. 2016. [An idiosyncratic decision support system for credit risk analysis of small and medium-sized enterprises](#). Technological and Economic Development of Economy. 22 (4), 598-616. ISI: Q1, Scimago: Q1
- Ferreira, J., Ferreira, F., Fernandes, C., Jalali, M., Raposo, M. & Marques, C. 2016. [What do we \[not\] know about technology entrepreneurship research?](#). International Entrepreneurship and Management Journal. 12 (3), 713-733. ABS 1, ISI: Q4, Scimago: Q2
- Ferreira, F., Jalali, M. & Ferreira, J. 2016. [Integrating qualitative comparative analysis \(QCA\) and fuzzy cognitive maps \(FCM\) to enhance the selection of independent variables](#). Journal of Business Research. 69 (4), 1471-1478. ABS 3, ISI: Q2, Scimago: Q1

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Past Events

BRU-IUL at the European Researchers' Night

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The Business Research Unit (BRU-IUL) participated for for second time in the European Researchers' Night with the activity "Sabe tomar decisões? Venha Descobrir".

Inês Sousa and **Ricardo Correia**, researchers from BRU-IUL, organized this activity aimed at showing the basis of decision-making process. The BRU-IUL staff will be there to support the activity and to foster the wider debate about being a researcher at BRU-IUL.

This event held on **September 30th** in Lisbon, at the *Museu Nacional de História Natural e da Ciência (MUHNAC)*, from 18h00 to 00h00.

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Research Seminar Series (Track 2) - Matti Liski

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Matti Liski, from the Aalto University School of Business, presented the paper "Pricing Carbon: Lessons from theory" in the Research Seminar Series at BRU-IUL, on the 30th September 2016.

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BRU-IUL PhD Thesis Defense

Marta Alexandra da Palma Curado da Silva

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Marta Alexandra da Palma Curado da Silva
PhD in Economics
Title: " Essays on the portuguese labour market: The effects of flexibility at the margin", took place at ISCTE-IUL, on the 26th of September 2016.

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Zhang Yongjun

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Zhang Yongjun
DBA (Doctor of Business Administration)
Title: "An Empirical Study on the Influence of Government Transformational Leadership on Subordinates' Job Performance", took place at ISCTE-IUL, on the 26th of September 2016.

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Sun Lei

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Sun Lei
DBA (Doctor of Business Administration)
Title: "The Antecedents of Diversification Strategy and its Impacts on Performances: Empirical Evidences from Radio and TV Sector in China", took place at ISCTE-IUL, on the 27th of September 2016.

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Liu Jun

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Liu Jun
DBA (Doctor of Business Administration)
Title: "The Relationship between NU SKIN Group's Performance of the Ecological Responsibility and Its Corporate Reputation", took place at ISCTE-IUL, on the 27th of September 2016.

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Wang Shunke

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Wang Shunke
DBA (Doctor of Business Administration)
Title: "Factors Affecting Social Adaptability of Three Gorges Reservoir Area Migrants", took place at ISCTE-IUL, on the 28th of September 2016.

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Peng Shanzhong

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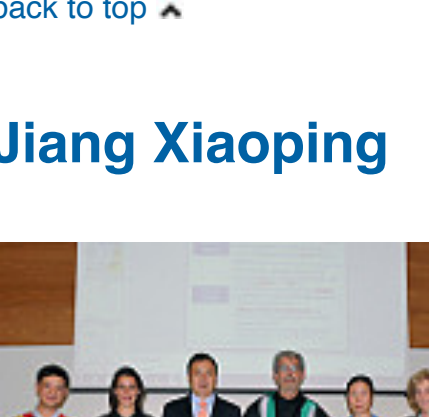


Peng Shanzhong
DBA (Doctor of Business Administration)
Title: "A University-Industry Cooperation Model for Small and Medium Enterprises: Yhe Case of Chengdu KEDA Optoelectronic Technology Ltd", took place at ISCTE-IUL, on the 28th of September 2016.

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Jiang Xiaoping

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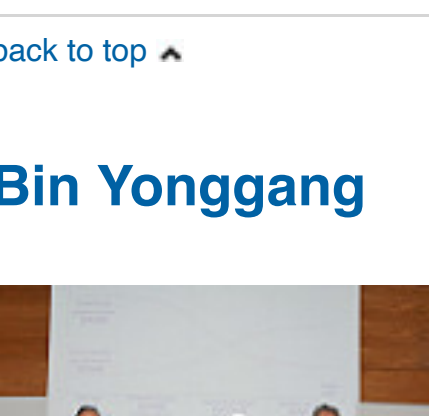


Jiang Xiaoping
DBA (Doctor of Business Administration)
Title: " Brand as a Driving Force for Small and Micro Businesses in China", took place at ISCTE-IUL, on the 29th of September 2016.

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Bin Yonggang

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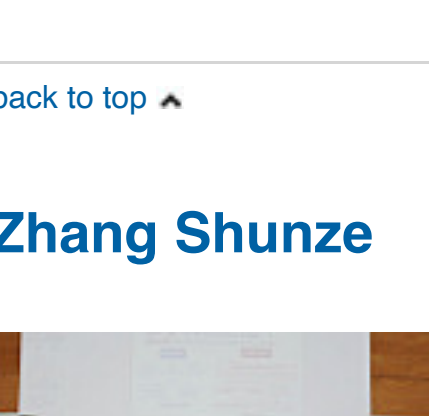


Bin Yonggang
DBA (Doctor of Business Administration)
Title: "Dual Governance of Chinese Family Businesses - Case Study of Bin Valley Group", took place at ISCTE-IUL, on the 29th of September 2016.

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Zhang Shunze

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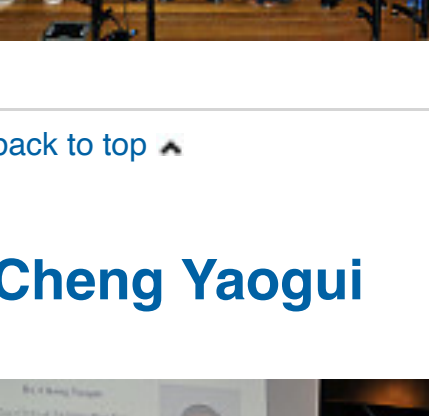


Zhang Shunze
DBA (Doctor of Business Administration)
Title: "Channel Governance of Chinese Liquor Firm: the case of Sichuan Luzhou Laojiao", took place at ISCTE-IUL, on the 30th of September 2016.

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Cheng Yaogui

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Cheng Yaogui
DBA (Doctor of Business Administration)
Title: "Agency problem and CEO incentive of chinese private real estate company - The case of Sichuan Blue Ray Company", took place at ISCTE-IUL, on the 30th of September 2016.

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