

## CONTENTS AND HIGHLIGHTS

## **Agenda**

## Call for Papers- 14th European Conference on **Psychological Assessment**





We are pleased to announce that the conference 14th European Conference on Psychological Assessment, will take place in Lisbon, ISCTE-IUL, between 5th and 8th July 2017.

EAPA tries to cover a broad variety of topics, such as diagnostic processes, assessment of personality, intelligence and behavior, observational and neuropsychological assessment as well as assessment in the different applied fields such as clinical and health, education, work or evaluation research.

**Important dates Abstracts:** 

**Submission opening** – October 15, 2016 Submission deadline – December 15, 2016 Abstract acceptance notification – early February

The conference chair is Professor **Aristides Ferreira** from the

Organizational Behavior & Human Resources Group of BRU-IUL.

The Organizing Committee includes the researchers and staff from BRU-IUL.

We look forward to meeting you in Lisbon!

All further information via <a href="http://www.ecpa14.com/">http://www.ecpa14.com/</a>

back to top

## **Research Seminar Series (Track 2) - Thorsten** Lehnert





Thorsten\_Lehnert, from the Luxembourg School of Finance, University of Luxembourg will present the paper "Does Oil and Gold Price Uncertainty Matter for the Stock Market? " in the Research Seminar Series at BRU-IUL, on the 25<sup>th</sup> November 2016, in auditorium 0NE2, Building I, ISCTE-IUL.

back to top

## Calendar of BRU PhD Thesis Defense -**November**



• 21<sup>st</sup> November 2016 – 14h00

Alexandra Azevedo Fernandes O'Neill

PhD in Management

Title: "Hierarchical dependence of management control in a multinational group"

Room: B203

back to top

## 41° Colóquio da Qualidade





The 41° Colóquio da Qualidade will be held on on 10<sup>th</sup> and 11<sup>th</sup> November 2016 at the Grande Auditório of ISCTE-IUL, Lisboa.

BRU-IUL is one of the partners of 41° Colóquio da Qualidade. The researcher António Caetano from the Organizational Behavior &

Human Resources Group of BRU-IUL is one for the keynote speakers. For more information please visit the website

back to top

## **Publications**

## **New Publications**







From the Marketing Group:







• Brochado, A., Teiga, N. & Oliveira-Brochado, F. (2016). The ecological conscious consumer behavior: are the activists different. International Journal of Consumer Studies. DOI: 10.1111/ijcs.12321. ABS 2, ISI: Q3, Scimago: Q2

From the Organizational Behavior & Human Resources Group:

• Bai, S., **Duarte, H.** & Guo, D. (2016). <u>Drivers of organizational reorientations in planned economies:</u> The case study of a Chinese third-front company. Journal of Organizational Change Management. 29 (4), 1-29. ABS 2, ISI: Q4, Scimago: Q2/Q3

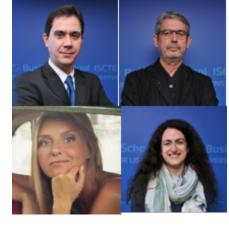
back to top

## News

# **André Jordan Award**







The Business Research Unit congratulates the researchers **Fernando** Ferreira, Marjan Jalali, leva Meidute-Kavaliauskiene and Nelson António from the Management and Strategy Group and Vanda Martins, Marlene Filipe and Sílvia Canas, master students from ISCTE-IUL for receiving the André Jordan Award, with a study about decision making in the real estate sector.

The award was given on 12<sup>th</sup> October 2016, at *Museu da Arte Antiga*, in Lisbon.

back to top

# **Past Events**

## **Research Seminar Series (Track 2) - Valentina** Corradi









Valentina Corradi from the University of Surrey presented a paper in the Research Seminar Series at BRU-IUL on the 21st October 2016.

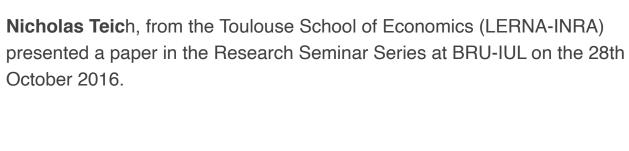
back to top

## **Research Seminar Series (Track 2) - Nicholas Teich**











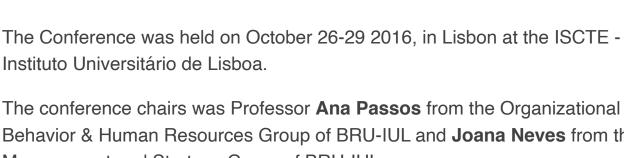
October 2016.

back to top

# **Tourism & Ageing Conference**









Instituto Universitário de Lisboa. The conference chairs was Professor Ana Passos from the Organizational Behavior & Human Resources Group of BRU-IUL and Joana Neves from the

Management and Strategy Group of BRU-IUL. The Organizing Committee included the researchers Ana Brochado, Hélia Pereira and Sandra Loureiro from the marketing Group of BRU-IUL, Sara Ramos and Silvia Dello Russo from the Organizational Behavior & Human Resources Group of BRU-IUL.

The Scientific Committed included the researchers Álvaro Rosa and Jorge Lengler from the Management and Strategy Group of BRU-IUL, Catarina Marques from the Research Methods Group of BRU-IUL, Susana Marques from the Marketing Group of BRU-IUL and Virgínia Trigo from the Organizational Behavior & Human Resources Group of BRU-IUL.

To see the photos please click here

DBA (Doctor of Business Administration)

**BRU-IUL PhD Thesis Defense** 

back to top

# **Zhang Yuan**









of emerging Chinese gold mining companies", took place at ISCTE-IUL, on the 3<sup>rd</sup> of October 2016.

Title:"Overseas investment patterns: A case study of the strategic practices

back to top

Zhang Yuan





**António Bob Moura Santos** PhD in Economics Title: " "Política pública orientada para a inovação aberta: As condições

António Bob Moura Santos

teóricas, contextuais e programáticas para o seu desenho e implementação, no caso português", took place at ISCTE-IUL, on the 25<sup>th</sup> of October 2016.

back to top **Working Papers** 



FORWARD TO A FRIEND

Tel: 210 464 019

Publisher: BRU-IUL: Business Research Unit ISCTE-IUL- Instituto Universitário de Lisboa

E-mail: communication.bru@iscte.pt





