

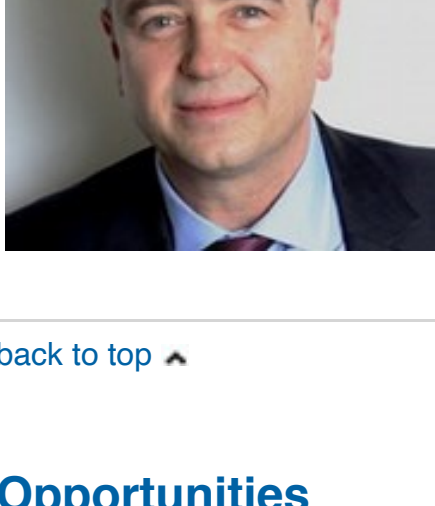


## CONTENTS AND HIGHLIGHTS

## Agenda

## Research Seminar Series (Track1) - Paul André

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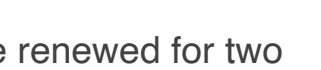
**Paul André** from the HEC Lausanne Faculty of Business and Economics will present the paper "Subsidiaries reporting practices and investment decisions within the business group" in the Research Seminar Series at BRU-IUL on the 17<sup>th</sup> June 2016 at 14h30, in auditorium ONE2, Building 1, ISCTE-IUL.

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## Opportunities

## Fellowship Announcement - Post-doctoral Fellowship - PTDC/MHCPSO/1044/2014

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Within the project PTDC/MHCPSO/1044/2014, "Team cognition, adaptation and multiteam systems in dynamic environments", funded by FCT, one Post-doctoral fellowship, is open with the following conditions and characteristics:

- 1. Duration and Activities:** 12 months, starting in July 2016. The grant contract may be renewed for two additional periods of 12 months.
- 2. Scientific Area and Goals:** The work to be developed is in the scientific area of Organizational Behavior. The work will be carried out at the Business Research Unit of ISCTE – Instituto Universitário de Lisboa, in Lisbon, Portugal. Scientific Orientation: Ana Passos
- 3. Background and Experience:** PhD in Human Resources or Organizational Behavior. Good knowledge and experience in Methodology of the Scientific Research. Proficiency in English – speaking and writing. Experience in quantitative studies, preferably at the level of work teams. Domain in software MPlus, R.
- 4. Compensation:** Consistent with the regulations of the FCT Bolsa de Gestão de Ciência e Tecnologia, €1495/month with PhD (<http://www.fct.pt/apoios/bolsas/valores.phtml.pt>).
- 5. How to Apply:** Send a Curriculum Vitae, copy of Diplomas of the Degrees obtained, two recommendation letters, and other documents considered relevant. The applications must be handed personally during the period 10h30 to 16h30 in the following address: BRU-IUL, Av. das Forças Armadas, Edifício I, Room 2w15, ISCTE-IUL, 1649-026 Lisboa Or by email to: [ana.passos@iscte.pt](mailto:ana.passos@iscte.pt)
- 6. Deadline for applications:** from June 1 until June 29, 2016.

For more information see the [Edital](#)

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## Publications

## New Publications

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From the Marketing Group and Research Methods Group:

- Pereira, H., Salgueiro, M.F. & Rita, P. 2016. [Online Determinants of E-Customer Satisfaction: Application to Website Purchases in Tourism](#). Service Business. DOI: 10.1007/s11628-016-0313-6, Scimago: Q4, ISI:Q2

From the Marketing Group:

- Davcik, N. & Sharma, P. 2016. [Marketing resources, performance, and competitive advantage: A review and future research directions](#). Journal of Business Research. doi:10.1016/j.jbusres.2016.04.169, ABS 3, Scimago: Q1, ISI: Q2

From the Organizational Behavior & Human Resources Group:

- Tavares, S. M. 2016. [How Does Creativity at Work Influence Employee's Positive Affect at Work?](#). European Journal of Work and Organizational Psychology. DOI: 10.1080/1359432X.2016.1186012, ABS 3, Scimago: Q1, ISI: Q1
- Eccher, U., Duarte, H. 2016. [How images about emerging economies influence the willingness to accept expatriate assignments?](#). The International Journal of Human Resource Management. DOI: 10.1080/09585192.2016.1172853, ABS 3, Scimago: Q2, ISI: Q3

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## News

## 2016 FCT Call for PhD Studentships and Post-Doctoral Fellowships

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The **Fundação para a Ciência e a Tecnologia (FCT)** will open the call for [PhD Studentships and Post-doctoral Fellowships – 2016](#).

The application will be open from **15 June to 15 July, 2016**.

**Post-doctoral Fellowships** are available for PhD holders. Fellowships have a maximum duration of six years, upon mid-term approval and budget availability.

**PhD Studentships** support research projects of graduates who comply with the requirements to apply for PhD studies. Studentships have a maximum duration of four years, and minimum of six consecutive months.

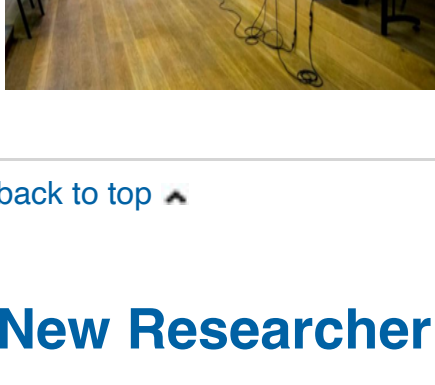
Applications should be submitted online, via the dedicated [platform](#). Only one proposal per applicant is allowed.

For further information on how to apply and detailed guidance notes, please consult the [Regulations](#), (in Portuguese).

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## Doctor of Business Administration (DBA) at ISCTE-IUL, BRU-IUL

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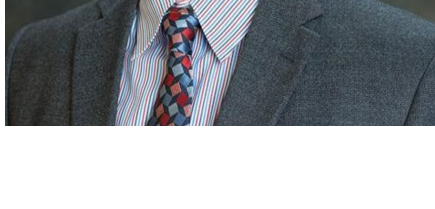
Our DBA Program (Lisbon and China) was mentioned in the news.

To see the news please click [HERE](#)

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## New Researcher at BRU-IUL - Fulbright

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**Michael Louis Troilo** will stay at BRU-IUL from the 2<sup>th</sup> May to the 2<sup>th</sup> August 2016.

He received the Fulbright Management Award under the program Core Fulbright Scholar that selects every year an American professor for a 3 months stay at BRU to reinforce scientific and training collaboration in management related areas.

**Michael** holds a PhD in Business Administration from the University of Michigan, an MBA and a Masters in Asian Studies from the University of Virginia. He lectures as the Wellspring Associate Professor of International Business at the Collins College of Business, School of Finance, Operations Management and International Business, in the University of Tulsa. He has a Specialization in Entrepreneurship and Economic Development. Currently he is working on the topic of Small and Medium Enterprise (SME) Policy and Economic Development for Small Nations and his research interests are in the fields of International Business, Business Administration and Business Economics.

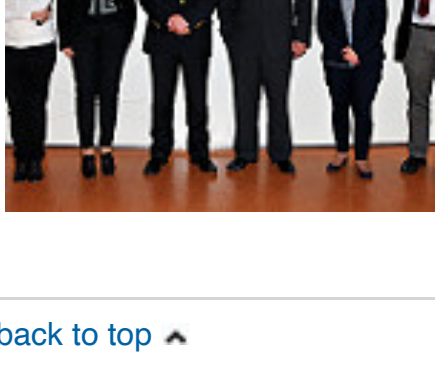
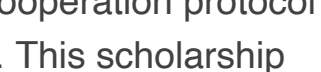
To get in contact with **Michael Troilo**, please find him at office **D416**, or use: [mltos@iscte.pt](mailto:mltos@iscte.pt) or [mike-troilo@tulsa.edu](mailto:mike-troilo@tulsa.edu).

We welcome Michael, and wish him a successful and productive stay at BRU!

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## Fulbright Award in Management

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The ISCTE and the Fulbright Commission signed a new cooperation protocol that supports a specific grant for the area of management. This scholarship is intended for an American teacher who will teach and/or do research at **BRU-IUL** during three months.

The establishment of this protocol covers the school years of 2017/18, 2018/19, and 2019/20.

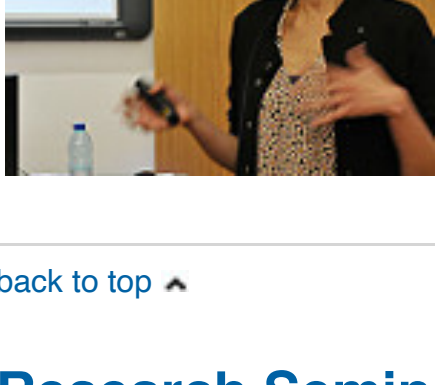
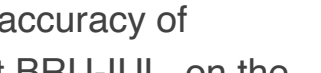
More information about Fulbright please click [HERE](#)

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## Past Events

## Research Seminar Series (Track 2) - Teresa Bago d'Uva

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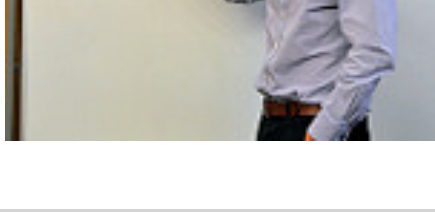


**Teresa Bago d'Uva**, from the University Rotterdam, presented the paper "Who can predict their own demise? Heterogeneity in the accuracy of longevity expectations" in the Research Seminar Series at BRU-IUL, on the 6<sup>th</sup> May 2016.

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## Research Seminar Series (Track 2) - Mark Shackleton

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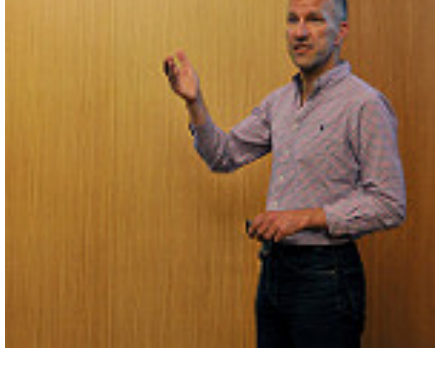


**Mark Shackleton**, from the Lancaster University Management School, presented the paper "Using discounted flexibility values to solve for the decision costs of sequential investment policies" in the Research Seminar Series at BRU-IUL, on the 13<sup>th</sup> May 2016.

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## Research Seminar Series (Track 2) - Frank Kleiberger

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**Frank Kleiberger**, from the University of Amsterdam, presented the paper "Unexplained factors and their effects on second pass R-squared's" in the Research Seminar Series at BRU-IUL, on the 23<sup>rd</sup> May 2016.

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## Research Seminar Series (Track1) - Berit Irene Helgheim

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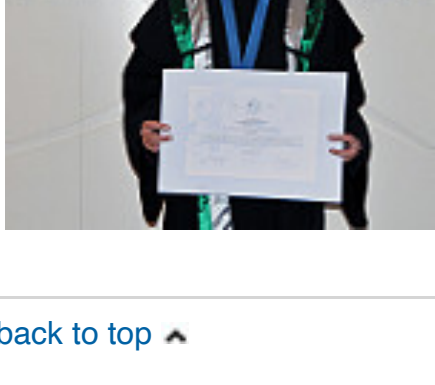
**Berit Irene Helgheim**, from the Faculty of Logistics, Molde University College, presented the paper "Supply Chain Risk Management" in the Research Seminar Series at BRU-IUL, on the 27<sup>th</sup> May 2016.

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## BRU-IUL PhD Thesis Defense

## Lan Zhengqiu

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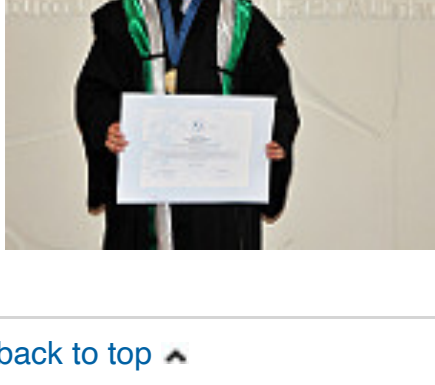


Lan Zhengqiu  
DBA  
Title: "Information transmission efficiency between housing Market and land Market: an empirical study in China" took place at ISCTE-IUL, on May 2<sup>nd</sup> 2016.

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## Chen Jianxiong

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Chen Jianxiong  
DBA  
Title: " Supply chain operation strategies and risk managemet with working capital consideration: a case study of the supply chain of lightning protection products in China " took place at ISCTE-IUL, on May 2<sup>nd</sup> 2016.

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## Marta Liliana Nunes Bicho

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Marta Liliana Nunes Bicho  
PhD in Marketing  
Title: "Three Essays on Managers' Strategic Decisions to Legitimacy Constraints in a Marginalized Market Category" took place at ISCTE-IUL, on May 17<sup>th</sup> 2016.

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