## CONTENTS AND HIGHLIGHTS

### **Publications**

## **New Publications**



From the Organizational Behavior & Human Resources Group:

• Costa Ferreira, P.A. N., Veiga Simão, A.M., Ferreira, A., Souza, S. & Francisco, S. (2016). Student bystander behavior and cultural issues in cyberbullying: When actions speak louder than words. Computers in Human Behavior. 60, 301-311. ABS 3, Scimago: Q1/Q2, ISI: Q1

back to top

## News

## **Best Paper Award**









It is all about Exhibitionism! The fashion passionate desire of e-buyers

The Business Research Unit congratulates the researcher Padma Panchapakesan from the Management and Strategy Group for receiving the Best Paper Award with the paper "It is all about Exhibitionism! The fashion passionate desire of e-buyers".

The Award was received on the 4<sup>th</sup> International Conference on Contemporary Marketing Issues 2016, in Crete, Greece, between the 22 and the 24 of June, 2016.

#### back to top

#### Programa Ciência-Viva no Laboratório 2016

secondary school level.











The Business Research Unit (BRU-IUL) participated for the first time in the Programa Ciência-Viva no Laboratório 2016, with a research Internship about "Bem estar, inovação e desempenho no trabalho". This research internship was held between the 11th and the 15th of July

2016. In this research internship participated four students, who are at the

We would like to thank the researchers Patricia Costa and Silvia Silva, who

have helped the BRU-IUL Team to put together this successful outreach activity!

#### back to top

## **Past Events**

#### Research Seminar Series (Track 1) - Michel **Troilo**











Michel Troilo, from The University of Tulsa and Fulbright Scholar, presented the paper "Courts and Firm Investments in Real Property" in the Research Seminar Series at BRU-IUL, on the 8<sup>th</sup> of July 2016.

back to top

## Research Seminar Series (Track 2) - Paul Laux







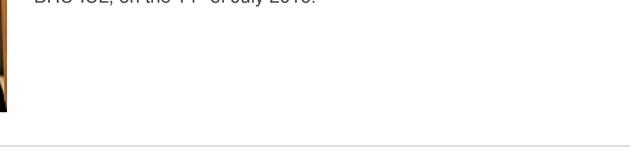


back to top

## connections and access to Financing" in the Research Seminar Series at BRU-IUL, on the 14<sup>th</sup>of July 2016.







Paul Laux, from the Alfred Lerner College of Business and Economics -University of Delaware, presented the paper "Board members' media

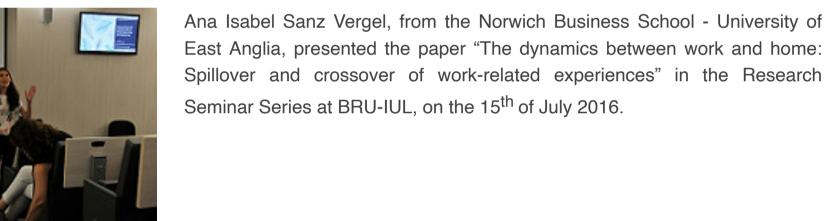


## **Sanz Vergel**









Paulo Jorge Varela Lopes Dias

East Anglia, presented the paper "The dynamics between work and home: Spillover and crossover of work-related experiences" in the Research Seminar Series at BRU-IUL, on the 15<sup>th</sup> of July 2016.

back to top

# **BRU-IUL PhD Thesis Defense**















PhD in Management, specialization in Accounting Title: " As diferenças entre o resultado contabilístico e o fiscal e a gestão dos resultados. Evidência empírica de empresas privadas portuguesas "took place at ISCTE-IUL, on the 1st of July 2016.

back to top

# **Gurcan Sercan**









Gurcan Sercan PhD in Management, specialization in Human Resources and Organizational Behavior Title: " Authentic Leadership on Widespread Organization. As an authentic

leader provincial Genfarmerie Commander's impacts on creativity, organizational identification, leader-member Exchange (LMX), and emergence of his staff's potential capabilities", took place at ISCTE-IUL, on the 4<sup>th</sup> of July 2016.

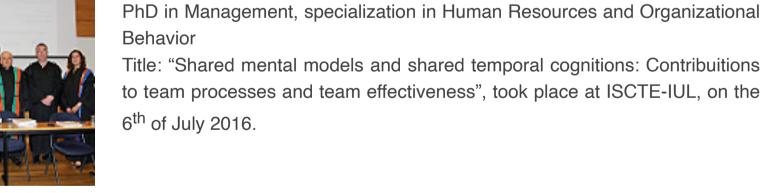
# back to top

# **Catarina Marques Santos**









Catarina Marques Santos

# back to top

## Francisca Mendonça Souza Francisca Mendonça Souza







Title: "Efeitos de contágio das taxas de juro a longo prazo na rendibilidade dos índices bolsistas internacionais: Um modelo com quebras estruturais, persistência e heterocedasticidade condicionada", took place at ISCTE-IUL, on the 11<sup>th</sup> of July 2016.

PhD in Management, specialization in Research Methods

back to top

# **Katrin Ulrich**







Title: "A Value-Based Corporate Leadership in the Areas of Conflict between Profit Maximization and Business Ethics", took place at ISCTE-IUL, on the 14<sup>th</sup> of July 2016.

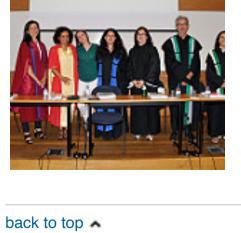
back to top

## **Margarida Sofia Freitas Oliveira** Margarida Sofia Freitas Oliveira

Katrin Ulrich





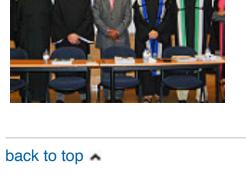


num grupo económico português",took place at ISCTE-IUL, on the 22<sup>nd</sup> of July 2016.

Title: "Gestão de Erro e Performance Organizacional: Um estudo de Caso

José F. M. Manjate

Title: "Estudo Longitudinal da adequabilidade da estrutura organizacional ao negócio: o caso da Petromoc. SARL", took place at ISCTE-IUL, on the 29<sup>th</sup>



DBA

•

José F. M. Manjate

of July 2016.



FORWARD TO A FRIEND

E-mail: communication.bru@iscte.pt

Tel: 210 464 019

Publisher: BRU-IUL: Business Research Unit ISCTE-IUL- Instituto Universitário de Lisboa

