



CONTENTS AND HIGHLIGHTS



Happy New Year

The Business Research Unit Team wishes you a Happy New Year!

Agenda

BRU-IUL Scientific Council Plenary - Director's Election



The timeline for the electoral process, defined after consulting the Coordinators of the Research Groups and the Scientific Committee:

- Announcement of the Plenary Session of the Scientific Council - **12/12/2016**
- Reception of the candidates and introduction of the program - until **16/1/2017** at **13.00h** (According to BRU-IUL rules (article 31°) the candidate should present a short document with the proposition of the main program strategy for the research unit and sent to bru-unide@iscte.pt)
- Disclosure of program strategy outline of the candidates - **17/1/2017**
- Director election - **24/1/2017**

Eligible candidates are allowed to vote during the plenary session from 12.00h to 13.00h, or after the plenary session at the BRU-IUL office 2W15 between 14.00h-17.00h.

Although only Eligible members are allowed to vote, I recommend that Associate members also participate in the Plenary Session.

[back to top](#) ↗

Upcoming Research Seminar Series at BRU-IUL



Research Seminar Series - Track 2

- [Pedro Portugal](#)

Title: Sources of the Union Wage Gap: Results from High-Dimensional Fixed Effects Regression Models
13 January 2017, 14h30
Auditorium Afonso de Barros

- [Kees Jan van Garderen](#)

Title: To be confirmed
20 January 2017, 14h30
Auditorium ONE2

- [Gerda Claeskens](#)

Title: Asymptotic inference after using Akaike's information criterion for variable selection
27 January 2017, 11h30
Auditorium ONE2

- [Luca de Angelis](#)

Title: Investigating the term structure of government bond yields: A co-integration analysis
3 February 2017, 14h30
Auditorium ONE1

[back to top](#) ↗

Extended Deadline - 14th European Conference on Psychological Assessment



The extended deadline for presenting abstracts until 250 words is NOW **January 31**, according to publications procedures.

Communications will be welcome on the following topics:

- Scale / test development
- Psychometric studies
- Validation studies
- Normative studies
- New instruments
- Intelligence
- Personality
- Interests
- Attitudes
- Methodology
- Classical Tests Theory / Item Response Theory
- Education
- High Abilities
- Assessment Centres
- Selection Processes
- Intervention Programs
- Learning
- Among other topics

The conference chair is Professor **Aristides Ferreira** from the Organizational Behavior & Human Resources Group of BRU-IUL.

The Organizing Committee includes the researchers and staff from BRU-IUL.

We look forward to meeting you in Lisbon!

All further information via <http://www.ecpa14.com/>

[back to top](#) ↗

Publications

New Publications



From the Management and Strategy Group:

- **Ferreira, F.**, Spahr, R. & Sunderman, M. (2016). [Using multiple criteria decision analysis \(MCDA\) to assist in estimating residential housing values](#). International Journal of Strategic Property Management. 20 (4), 354-370. ISI: Q4, Scimago: Q2

From the Marketing Group:

- Roschk, H., **Loureiro, S. M. C.** & J. Breitsohl. 2016. [Calibrating 30 years of experimental research: A meta-analysis of the atmospheric effects of music, scent, and color](#). Journal of retailing. 0 (0), 1-13. ABS: 4, ISI: Q2 Scimago: Q1
- **Loureiro, S. M. C.** & A. F. Fialho. 2016. [The Role of Intrinsic In-Flight Cues in Relationship Quality and Behavioural Intentions: Segmentation in Low-Mindful and Mindful Passengers](#). Journal of travel and tourism marketing. 0 (0), 1-15. ABS: 2, ISI: Q2, Scimago: Q1

From the Organizational Behavior & Human Resources Group:

- Jacinto, C., Santos, F.P., Guedes Soares, C. & **Silva, S.A.** 2016. [Assessing the coding reliability of work accidents statistical data: How coders make a difference](#). Journal of Safety Research. 59, 9-21. ABS: 2, ISI: Q1/Q2/Q3 Scimago: Q1

From the Research Methods Group:

- Diptes B., Ramos, S. & **Dias, J. G.** 2016. [Banking industry performance in the wake of the global financial crisis](#). International Review of Financial Analysis. 48: 376–387. ABS 3 , ISI:Q3, Scimago: Q2

[back to top](#) ↗

News

Happy New Year



The Business Research Unit Team wishes you a Happy New Year!

[back to top](#) ↗

Paper of professor Helena Isidro was recently listed on SSRN's Top Ten



The Business Research Unit congratulates the researcher **Helena Isidro**, from the group Financial and Management Accounting.

The paper, "**Financial reporting differences around the world: what matters?**", was recently listed on SSRN's Top Ten download list for: International Accounting, Corporate Governance, Law & Finance, International Corporate Finance, Accounting, Corporate Governance, Law, Comparative Law, Law & Society: International, Corporate Finance, Corporate, Securities & Finance Law, Corporate Finance: Governance, Corporate Control & Organization.

[back to top](#) ↗

