



**CONTENTS AND HIGHLIGHTS**

**Agenda**

**Calendar of BRU PhD Thesis Defense – July**



• **1<sup>st</sup> July 2016 – 11h15**

Paulo Jorge Varela Lopes Dias  
PhD in Management, specialization in Accounting  
Title: "As diferenças entre o resultado contabilístico e o fiscal e a gestão dos resultados. Evidência empírica de empresas privadas portuguesas"  
Room: B203

• **4<sup>th</sup> July 2016- 10h30**

Gurcan Sercan  
PhD in Management, specialization in Human Resources and Organizational Behavior  
Title: "Authentic Leadership on Widespread Organization. As an authentic leader provincial Genfarmerie Commander's impacts on creativity, organizational identification, leader-member Exchange (LMX), and emergence of his staff's potential capabilities"  
Room: B203

• **6<sup>th</sup> July 2016- 10h00**

Catarina Marques Santos  
PhD in Management, specialization in Human Resources and Organizational Behavior  
Title: "Shared mental models and shared temporal cognitions: Contributions to team processes and team effectiveness"  
Room: B203

• **11<sup>th</sup> July 2016- 14h30**

Francisca Mendonça Souza  
PhD in Management, specialization in Research Methods  
Title: "Efeitos de contágio das taxas de juro a longo prazo na rendibilidade dos índices bolsistas internacionais: Um modelo com quebras estruturais, persistência e heterocedasticidade condicionada"  
Room: B203

• **14<sup>th</sup> July 2016- 15h00**

Katrin Ulrich  
PhD in Management, specialization in Strategy and Entrepreneurship  
Title: "A Value-Based Corporate Leadership in the Areas of Conflict between Profit Maximization and Business Ethics"  
Room: B203

• **22<sup>nd</sup> July 2016- 10h00**

Margarida Sofia Freitas Oliveira  
PhD in Management, specialization in Strategy and Entrepreneurship  
Title: "Gestão de Erro e Performance Organizacional: Um estudo de Caso num grupo económico português"  
Room: B203

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**Publications**

**New Publications**



From the Economics Group:

- Veiga, J. L., **Ferreira-Lopes, A.** & Sequeira, T. N. (2016). **Public debt, economic growth, and inflation in African economies**. South African Journal of Economics, 84(2):294–322. ABS: 1., Scimago: Q3, ISI:Q4.

From the Finance Group:

- Aricon Cruz & **Dias, J. C.** (2016). **The Binomial CEV Model and the Greeks**, Journal of Futures Markets.DOI: 10.1002/fut.21791. ABS:3, Scimago: Q1/Q2, ISI: Q3

From the Marketing Group:

- Sharma, P., **Davcik, N.** & Kishore (2016). **Product innovation as a mediator in the impact of R&D expenditure and brand equity on marketing performance**. Journal of Business Research. doi:10.1016/j.jbusres.2016.03.074, ABS:3, Scimago: Q1, ISI: Q2

From the Organizational Behavior & Human Resources Group:

- Martinez, L., **Ferreira, A.** & Can, A.B. (2016). **Consultant–Client Relationship and Knowledge Transfer in Small and Medium-Sized Enterprises Change Processes**. Psychological Reports. 118, 608-625. Scimago: Q3, ISI: Q4.
- **Santos, C. M., Passos, A. M.** & Uitdewilligen, S. (2016). **When shared cognition leads to closed minds: temporal mental models, team learning, adaptation and performance**. European Management Journal, 34(3):258–268. ABS:2, Scimago: Q1, ISI: Q2.

From the Research Methods Group:

- Vieira, M.D.T, Smith, P.W.F & **Salgueiro, M.F.** (2016). **Misspecification effects in the analysis of panel data**. Journal of Official Statistics, 32(2):487–505. Scimago: Q3, ISI: Q3

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**News**

**IGNITE PhD 2016 Science Communication Award**



The Business Research Unit congratulates **Marta Maria Cordeiro Lopes**, who won the best Science Communication Award for recent doctorates at the ISCTE Research Week 2016.

Marta defended her thesis in 2015 entitled "A influência dos Stakeholders na Responsabilidade Social Empresarial Estratégica" in the PhD in Management, specialization in Marketing from BRU-IUL.

The candidates had to present their thesis in seven minutes using twenty slides run automatically. The jury, composed of Vasco Trigo (Communication ISCTE-IUL), Ana Godinho (Communication, FCT) and Teresa Firmino da Costa (journalist, Público) selected the most effective and creative presentation aimed at non-scientific audiences.

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**Best Paper Award**

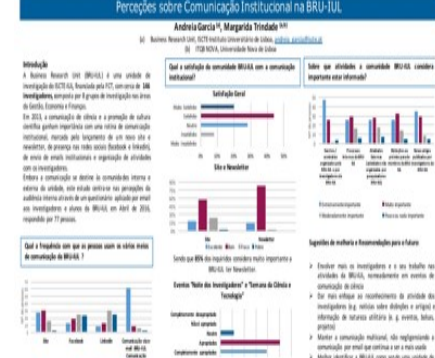


The Business Research Unit congratulates the researcher **Arménio Rego**, from the Management and Strategy Group, for receiving the European Management Review Best Paper Award of 2015, with the paper "Embodying Sensemaking: Learning from the Extreme Case of Yann Nath, Prisoner at S-21".

The Award was received in the EURAM 2016 Conference in Paris, in June 2016.

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**Congresso de Comunicação de Ciência - SciCom PT**



On May 26th, BRU-IUL was at the SciCom2016 Conference presenting the following poster "Perceções sobre Comunicação Institucional na BRU-IUL".

For the book of posters please click [HERE](#)

For the book of abstracts please click [HERE](#)

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**Doctor of Business Administration (DBA) at ISCTE-IUL, BRU-IUL**



**Virginia Trigo**, Director of the ISCTE-IUL Programs in China, and a researcher from the Organizational Behavior & Human Resources Group at BRU-IUL, gave an interview about our DBA Program to TDM-Teledifusão de Macau S.A.

To see the interview please click [HERE](#)

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**DBA Program- Guangzhou & ISCTE-IUL**



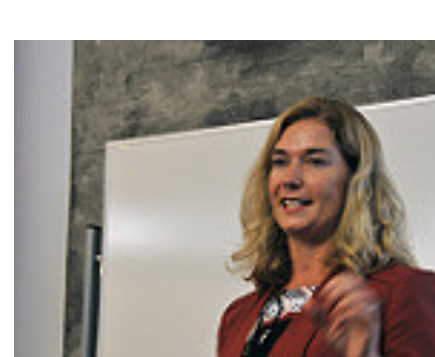
The ISCTE-IUL and the Southern Medical University Guangzhou (China) have a DBA Program (Doctor in Healthcare Management) in partnership and this program is an official, fully recognized degree conferred by ISCTE-IUL.

The ISCTE-IUL and the Southern Medical University Guangzhou (China) signed a new cooperation protocol, with a duration of 5 years, for the area of management and healthcare on the 24<sup>th</sup> June 2016.

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**Past Events**

**Seminar BRU-IUL - Sherry M.B. Thatcher**



**Sherry M.B. Thatcher** from the University of South Carolina presented a seminar about "Making a conceptual contribution: Perspectives from an AMR associate editor" in the Seminar at BRU-IUL, on the 3<sup>rd</sup> June 2016.

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**BRU-IUL PhD Thesis Defense**

**Wang Shuangmiao**



Wang Shuangmiao  
DBA  
Title: "Social Responsibility Reporting of Tertiary Public Hospitals: A stakeholder theory approach", took place at ISCTE-IUL, on the 21<sup>st</sup> June 2016.

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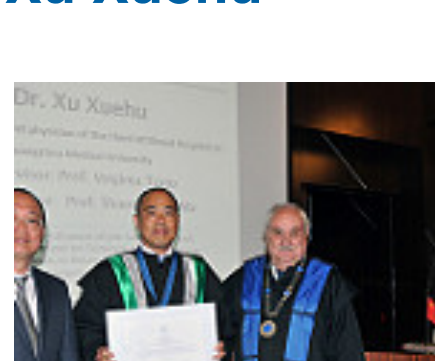
**Xu Xin**



Xu Xin  
DBA  
Title: "An Empirical Study of Patient- Centered Hospital Clinical Process: Dimensions, Antecedents and Outcomes", took place at ISCTE-IUL, on the 22<sup>nd</sup> June 2016

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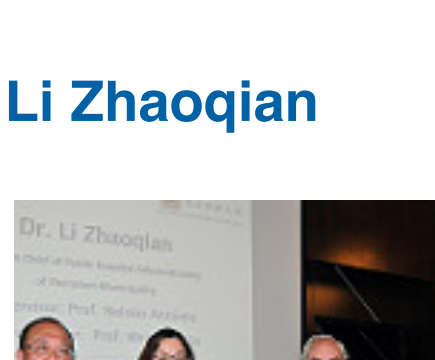
**Xu Xuehu**



Xu Xuehu  
DBA  
Title: " The Influence of Job Satisfaction and Affective Commitment on Turnover Intention among Senior Professionals in Public Hospitals: An Empirical Study in Guangdong Province, China", took place at ISCTE-IUL, on the 22<sup>nd</sup> June 2016.

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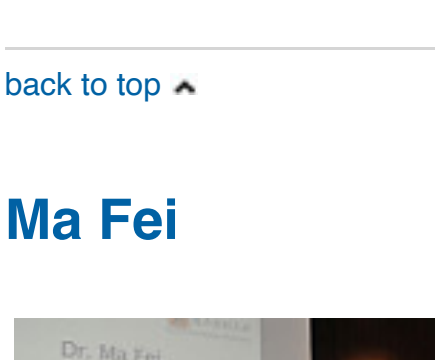
**Li Zhaoqian**



Li Zhaoqian  
DBA  
Title: "Reengineering the Management Process of Hospital Consumable Medical Supplies to Reduce Cost and Improve Quality - An Empirical Study in China", took place at ISCTE-IUL, on the 23<sup>rd</sup> June 2016.

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**Ma Fei**



Ma Fei  
DBA  
Title: "Cosmetic Products in China's Retail Pharmacies: A consumers' satisfaction study", took place at ISCTE-IUL, on the 24<sup>th</sup> June 2016.

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