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Agenda

Calendar of BRU PhD Thesis Defense - October



- 5th October 2015 - 16h00

Marco Biscaia Fernandes
PhD in Economics

Title: "Contributos para a explicação dos puzzles a partir do modelo recursivo EPSTEIN-ZIN-WEIL: Uma análise empírica".
Room: B203

- 6th October 2015-15h00

Zahra Assaraf Ali
DBA (Doctor of Business Administration)

Title: "Empresas familiares: motivação de colaboradores não pertencentes à família na Hotelaria Portuguesa".
Room: B203

- 8th October 2015-15h00

Maria Lurdes Cardina Pedro
PhD in Management and Human Resources Development

Room: B203

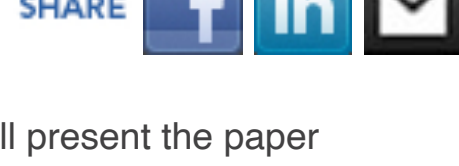
- 23rd October 2015-14h00

Ana Maria Pinto
PhD in Management and Human Resources Development

Room: TBC

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Research Seminar Series (Track 1) - Madan Pillutla



Madan Pillutla, from London Business School will present the paper
"Questions about Self-Serving and Unethical Behaviour" in the Research Seminar Series at BRU-IUL on the 2th October 2015, at 10h30 in Auditorium C103.

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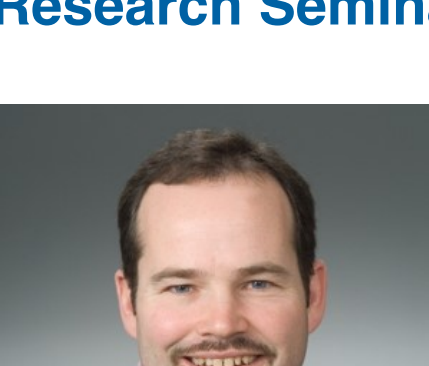
Research Seminar Series (Track 2) - Pedro Brinca



Pedro Brinca, from Robert Schuman Center for Advanced Studies, European University Institute, in Florence, will present the paper "Accounting for Business Cycles with Wedges" in the Research Seminar Series at BRU-IUL on the 2th October 2015, at 14h30 in Auditorium Afonso de Barros.

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Research Seminar Series (Track 1) - Mark Clark

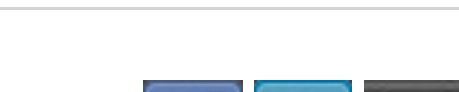


Mark Clark, from Kogod School of Business, American University Washington, DC will present the paper "Team Knowledge Networks: Internal & External Linkages" in the Research Seminar Series at BRU-IUL on the 30th October 2015, at 14h30 in Auditorium ONE1.

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Publications

New Publications



From Economics Group:

- Lopes, J., **Ferreira-Lopes, A.** & Sequeira, T. 2015. [Public Debt, Economic Growth, and Inflation in African Economies](#). South African Journal of Economics. DOI: 10.1111/saje.12104. Scimago: Q3, ISI: Q4.

From Financial and Management Accounting:

- Pimentel, L. & Major, M.J. 2015. [Key success factors for quality management implementation: evidence from the public sector](#). Total Quality Management & Business Excellence. DOI: 10.1080/14783363.2015.1055239. Scimago: Q2, ISI: Q2.

From Management and Strategy:

- Lengler, J., Sousa, C., Martínez-López, F., Perin, M. & Sampaio, C. H. 2015. [The Antecedents of Export Performance of Brazilian SMEs: The Non-Linear Effects of Customer Orientation](#). International Small Business Journal., doi: 10.1177/0266242615588837. Scimago: Q1, ISI: Q2.

From Modeling in Business and Economics:

- Ferreira, N. B. & Oliveira, M.M. 2015. [Portfolio efficiency analysis with SFA: the case of PSI-20 companies](#). Applied Economics, 1-6. DOI: 10.1080/00036846.2015.1073837. Scimago: Q2, ISI: Q3.

From Modeling in Business and Economics and Economics Group

- de Mello-Sampayo, F., Vale, S. & Camões, F. 2015. [Substitutability Between Drugs, Innovation, and Fiscal Policy in the Pharmaceutical Industry](#). Annals of Economics and Finance. 16 (2), 273-289. Scimago: Q3, ISI: Q4.

From Organizational Behavior & Human Resources:

- Tavares, S. M., Van Knippenberg, D. & Van Dick, R. 2015. [Organizational identification and "currencies of exchange": integrating social identity and social exchange perspectives](#). Journal of Applied Social Psychology. DOI: 10.1111/jasp.12329. Scimago: Q2, ISI: Q4.
- Gevers, J., Uitdewilligen, S. & Passos, A. M. 2015. [Dynamics of team cognition and team adaptation: introduction to the special issue](#). European Journal of Work and Organizational Psychology. 24 (5), 645-651. Scimago: Q1, ISI: Q1.
- Santos, C. M., Uitdewilligen, S. & Passos, A. M. 2015. [Why is your team more creative than mine? – The influence of shared mental models on intragroup conflict, team creativity and effectiveness](#). Creativity and Innovation Management. DOI: 10.1111/caim.12129. Scimago: Q2, ISI: Q3.

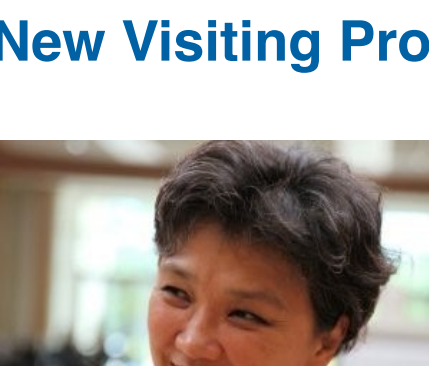
From Research Methods Group:

- Vicente, P. 2015. [Best times to call in a mobile phone survey](#). International Journal of Market Research. Vol. 57 Issue 4, p555-570. Scimago: Q1/Q2, ISI: Q4.

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News

New Visiting Professor at BRU-IUL



Zhao Di is a new visiting professor at BRU-IUL.

Zhao Di will stay at BRU-IUL from 01/09/2015 to 30/09/2015.

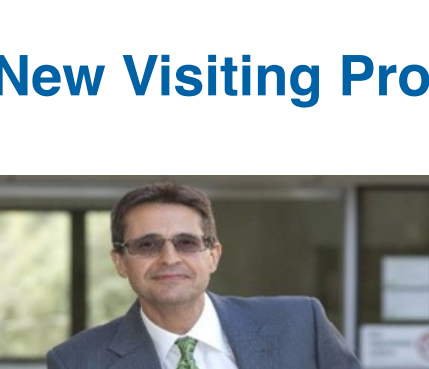
Zhao Di is Associate Dean at the School of Humanities & Management, Southern Medical University. She is a medical doctor, holds a master degree from University of Minnesota and a PhD in Strategic Management from ISCTE.

To get in contact with Zhao Di, please find her at room D428 or use:
zhaodi@smu.edu.cn

We welcome Zhao Di, and wish her a successful and productive stay at BRU!

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New Visiting Professor at BRU-IUL



Flavio Menezes is a new visiting professor at BRU-IUL.

Flavio will stay at BRU-IUL from 15/09/2015 to 30/09/2015.

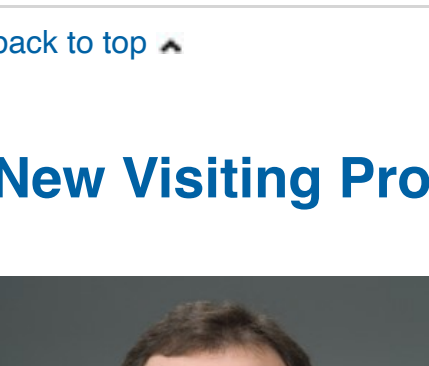
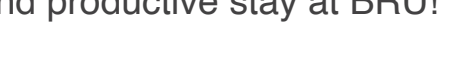
Flavio Menezes is Professor of Economics at the University of Queensland (UQ) and Vice President of the Economic Society of Australia (QLD). He served as Head of the School of Economics at UQ from 2009 to 2015, was a founding Director of the Australian Centre of Regulatory Economics at the Australian National University and Vice President of Charles Rivers International.

To get in contact with Flavio, please find him at office D518, or use:
f.menezes@uq.edu.au

We welcome Flavio, and wish him a successful and productive stay at BRU!

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New Visiting Professor at BRU-IUL



Mark Clark is a new visiting professor at BRU-IUL.

Mark Clark will stay at BRU-IUL from: 13/09/2015 to 30/11/2015

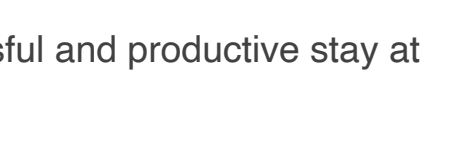
Mark Clark has expertise in high performing teams, leadership, diversity, and strategic human capital. He is an active researcher, and his work has been presented at numerous national and international conferences and workshops. He has published in top academic outlets, including the Academy of Management Journal, Journal of Applied Psychology, Human Resource Management, and Group Dynamics. His current research projects include work in social entrepreneurship, medical innovation teams, team knowledge architecture, and corporate socialization processes.

To get in contact with Mark Clark, please find him at office D416, or use his email: mark.clark@american.edu

We welcome Mark Clark, and wish him a successful and productive stay at BRU!

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Annual Congress of the European Economic Association (EEA) and European Meeting of the Econometric Society (ESEM)



We are happy to announce that the joint **Annual Congress of the European Economic Association (EEA)** and the **European Meeting of the Econometric Society (ESEM)** will be held on the **21-25 August, 2017**, at Instituto Universitário de Lisboa- ISCTE-IUL and Universidade de Lisboa.

This congress is one of the largest and most prestigious in Economics. The First Annual Congress was held in Vienna in 1986. Since then the EEA/ESEM held congresses in many major cities in Europe.

The Conference will be jointly organized by ISCTE-IUL and Universidade de Lisboa. The Local Organizing Committee includes the researchers **Alexandra Ferreira Lopes** and **Luís Filipe Martins** from the Economics Group at BRU-IUL, as well as Mário Centeno, Vítor Escária, and Francisco Lima from the Universidade de Lisboa.

Please visit the website <http://www.eeassoc.org/> for further information.

We look forward to welcome you to this congress at ISCTE-IUL in 2017!

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Energy Economics Iberian Conference – EEIC 2016



The Energy Economics Iberian Conference – EEIC 2016 organized jointly by the Portuguese and Spanish Energy Economics Associations will be held on 4 - 5 February 2016, at ISEL – Instituto Superior de Engenharia de Lisboa.

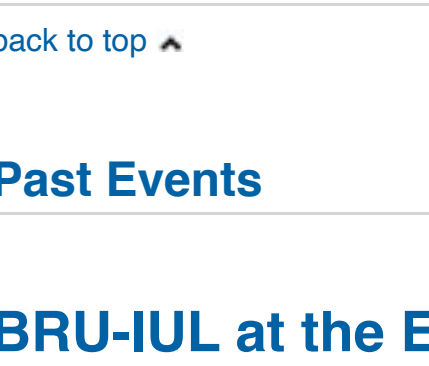
The Scientific Committee includes the researcher **Mónica Meireles** from the Economics Group at BRU-IUL.

Website: www.eeic2016.org

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Past Events

BRU-IUL at the European Researchers' Night



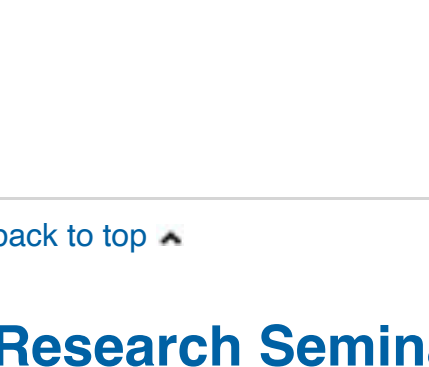
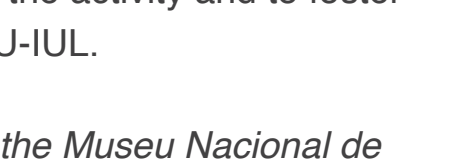
The Business Research Unit (BRU-IUL) participated for the first time in the European Researchers' Night with the activity "Fundraising vai ao Museu- Fundraising goes to the museum".

Madalena Abreu and **Raul Laureano**, from the Research Methods Group, organized this activity aimed at showing the importance of fundraising research. Real-time experiences about fundraising will be developed. Each person is invited to decide the case and the amount to give at different campaigns presented. A computer program supports the participants' donor profile. The BRU-IUL staff will be there to return the activity and to foster the wider debate about being a researcher at BRU-IUL.

This event held on **September 25th** in Lisbon, at the *Museu Nacional de História Natural e da Ciência (MUHNAC)*, from 19h00 to 00h00.

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Research Seminar Series (Track 2) - Flavio Menezes

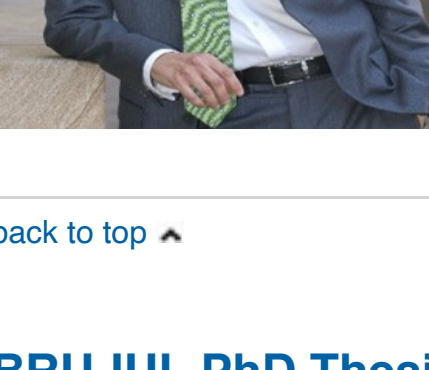


Flavio Menezes, Professor of Economics and Head of School of Economics, The University of Queensland, presented the paper "Emissions abatement R&D Dynamic Competition in Supply Schedules" in the Research Seminar Series at BRU-IUL on 18th September 2015.

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BRU-IUL PhD Thesis Defense

Marta Maria Cordeiro Lopes



Marta Maria Cordeiro Lopes

PhD in Marketing

Title: "A influência dos Stakeholders na Responsabilidade Social Empresarial Estratégica", took place at ISCTE-IUL, on September 28th.

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Edmundo Roque Ribeiro

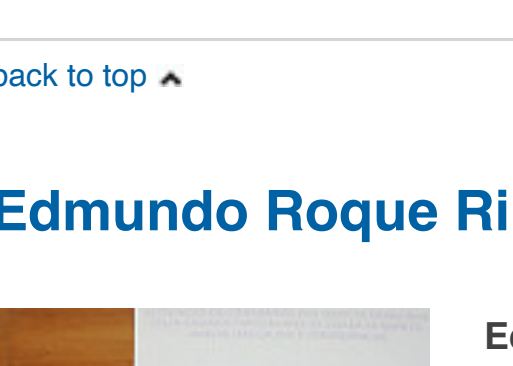


Edmundo Roque Ribeiro

DBA (Doctor of Business Administration)

Title: "Satisfação do consumidor dos serviços oferecidos pelos ginásios particulares da cidade de Maputo: Análise de causas e consequências", took place at ISCTE-IUL, on September 25th.

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