

CONTENTS AND HIGHLIGHTS

2nd PHASE - PhD PROGRAM APPLICATIONS



BRU-IUL offers PhD Programs in:  
Economics, Finance, Management,  
Tourism Management and Doctor of  
Business Administration (DBA).  
APPLICATIONS OPEN FROM JUNE 1  
TO JULY 19.

Agenda

Research Seminar Series (Track 2) - Pedro Brinca

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**Pedro Brinca**, from Robert Schuman Center for Advanced Studies, European University Institute, in Florence, will present the paper "Fiscal Multipliers in the 21st Century" in the Research Seminar Series at BRU-IUL on the **26th June 2015**, at 14h30 in Auditorium ONE02.

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Publications

New Publications

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From the Management and Strategy Group:

- **Ferreira, F.**, Marques, C., Bento, P., Ferreira, J. & Jalali, M. (2015). [Operationalizing and Measuring Individual Entrepreneurial Orientation Using Cognitive Mapping and MCDA Techniques](#). Journal of Business Research. doi:10.1016/j.jbusres.2015.04.002. Scimago:Q1, ISI: Q3
- Mohsin, A., **Lengler, J.** & Aguzzoli, R. (2015). [Staff Turnover in Hotels: exploring the quadratic and linear relationships](#). Tourism Management, 51,35-48. DOI: 10.1016/j.tourman.2015.04.005. Scimago: Q1, ISI: Q1

From the Organizational Behavior & Human Resources Group:

- Giorgi, G., **Leon-Perez, J. M.**, Montani, F., Courcy, F. & Arcangeli, G. (2015). [Distress and job satisfaction after robbery assaults: a longitudinal study](#). Occupational Medicine. 65 (4): 290-295. DOI: 10.1093/occmed/kqv051.Scimago: Q1/Q2, ISI: Q3

From the Research Methods Group:

- Alves, B. C. & **Dias, J. G.** (2015). [Survival mixture models in behavioral scoring](#). Expert Systems with Applications. 42 (8), 3902-3910. Scimago: Q1, ISI: Q1/Q2

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News

Catarina Roseta Palma was selected by the University of Queensland

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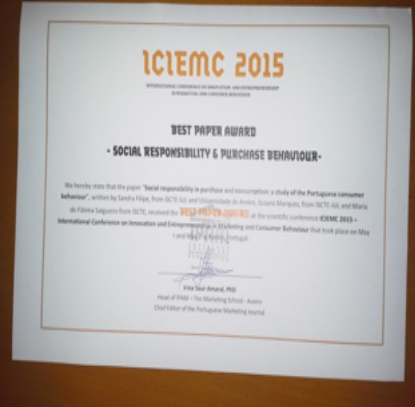


**Catarina Roseta Palma** researcher from the Economics Group of BRU-IUL was selected by the University of Queensland, Australia, for a Visiting Fellowship in June 2015.

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Best Paper Award

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The Business Research Unit congratulates the researchers **Susana Marques** from the Marketing Group and **Fátima Salgueiro** from the Research Methods Group and Susana Filipe for receiving a Best Paper Award with the paper " Social responsibility in purchase and consumption : a study of Portuguese consumer behaviour".

The award was received at the ICIEMC 2015 – International Conference on Innovation and Entrepreneurship in Marketing and Consumer Behavior, in Aveiro, Portugal, on 1-2 May 2015.

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2nd PHASE - PhD PROGRAM APPLICATIONS

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Highly Commended Paper of 2014

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The Business Research Unit congratulates the researchers **Ana Patrícia Duarte**, **Daniel Gomes** and **José Neves** from the Organizational Behavior & Human Resources group by their paper "Finding the jigsaw piece for our jigsaw puzzle with corporate social responsibility: the impact of CSR on prospective applicants' responses", published in the *Management Research: The Journal of the Iberoamerican Academy of Management*, that was selected by the journal's editorial team as a Highly Commended Paper of 2014.

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Pos-Doc FCT Grant awarded to BRU-IUL

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The researcher **Susana Correia Santos** was awarded with a FCT Post-Doc Grant. Her research project, entitled "Entrepreneurial teams: business opportunities, entrepreneurial competencies and sustainable innovations in a time perspective", aims to explore the processes and dynamics of entrepreneurial teams in a time-based approach.

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Doctoral FCT Grant awarded to BRU-IUL

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**Rúben Barros** PhD student in Management, specialization in **Accounting**, was awarded with a FCT Doctoral Grant with his research project "The impact of performance measurement systems in innovation and change capabilities".

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Past Events

Research Seminar Series (Track 2) - Cesaltina Pires

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**Cesaltina Pires**, Coordinator of the Research Unit of CEFAGE-UE and Director of the Management PhD Program of Universidade de Évora, presented the paper "Default Costs, Financial and Product Market Decisions and Default Risk" in the Research Seminar Series at BRU-IUL on the 22th May 2015.

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Research Seminar Series (Track 1) - Jing Zhou

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**Jing Zhou**, Professor of Management, Jesse H. Jones Graduate School of Business, at Rice University, presented the paper "Feeling Inspired, Being Creative: Inspiration as a Mechanism to Fuel Employee Creativity" in the Research Seminar Series at BRU-IUL on the 29th May 2015.

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Doctoral Days PhD in Tourism Management

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The **Doctoral Days PhD in Tourism Management** took place at Universidade Europeia and ISCTE-IUL , on 27-29 May 2015.

The Doctoral Days PhD in Tourism Management was organized by the Universidade Europeia in a partnership with Business Research Unit (BRU-IUL) .

The organizing committee includes the researcher **Ana Brochado** of the Marketing Group at BRU-IUL and Director of the PhD in Tourism Management in BRU-IUL.

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Research Meetings in Accounting 2015

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The Research Meetings in Accounting took place on **7th May 2015**. The Guests Speakers were:

- Beatriz Garcia Osma from Universidad Autónoma de Madrid

*Innovative Research Opportunities in Accounting*

- Luís Vilela Pimentel from ISCTE-IUL

*Key Success Factors for Quality Management Implementation: Evidence from the Public Sector*

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BRU-IUL PhD Thesis Defense

Rui Ribeiro das Almas

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**Rui Ribeiro Almas**

PhD in Management

Title: " Internacionalização das empresas portuguesas para os países da Europa Central e Oriental: fatores determinantes e modos de entrada" took place at ISCTE-IUL Auditorium B103 on May 14th .

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Cláudia Marisa Vasconcelos Silvestre

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**Cláudia Marisa Vasconcelos Silvestre**

PhD in Management

Specialization in Quantitative Methods Applied Management

Title: " Clustering with discrete mixture models an integrated approach for model selection", took place at ISCTE-IUL, Auditorium B203, on May 12th.

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Dilson Sousa Pontes Tiny

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**Dilson Sousa Pontes Tiny**

PhD in Economics

Title: "Sustentabilidade das finanças públicas: evidência empírica em São Tomé e Príncipe" took place at ISCTE-IUL Auditorium B203 on May 25th .

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