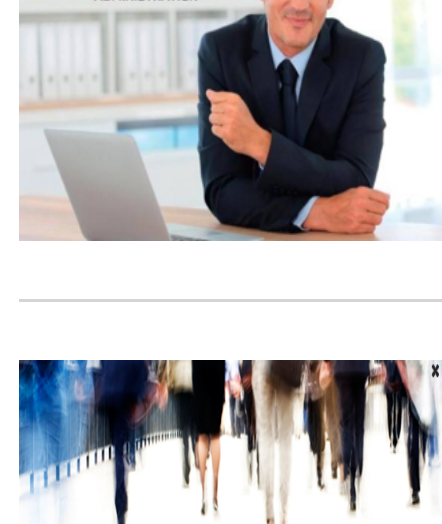


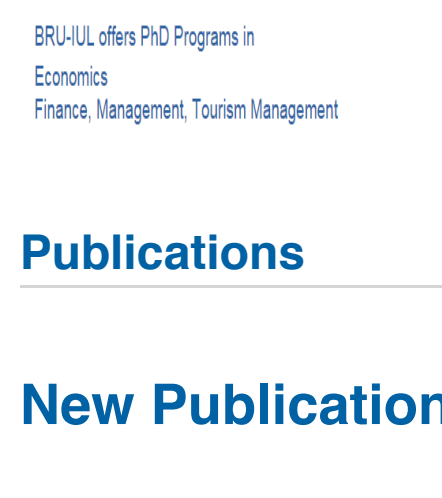


## CONTENTS AND HIGHLIGHTS



## DBA - Doctor of Business Administration

Application open until 13th September 2015



## PhD PROGRAM APPLICATION

3rd PHASE BRU-IUL offers PhD Programs in Economics, Finance, Management and Tourism Management. APPLICATIONS OPEN FROM JULY 20 TO SEPTEMBER 13.

## Publications

## New Publications

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From Economics Group:

- Alves, S., Lima, M. L., **Roseta-Palma, C.**, Pinho, L., Martins, F.C. & Almeida, A.B. (2015). [Is it all about awareness? The normalization of coastal risk](#). Journal of Risk Research. DOI: 10.1080/13669877.2015.1042907. Scimago: Q1/Q2, ISI: Q2.

From Financial and Management Accounting Group:

- Jesus, M.** & Jorge, S. (2015). [Governmental budgetary reporting systems in the European Union: is the accounting basis relevant for the deficit reliability?](#). International Review of Administrative Sciences. 81 (1), 110-133. Scimago: Q2, ISI: Q3.

From Management and Strategy Group and Organizational Behavior & Human Resources Group:

- Ma, S.**, Silva, M., V. Callan & **Trigo, V.** (2015). [Control and Commitment HB Practices, Job Satisfaction and Turnover Intentions: A Comparison between Local and Multinational Firms in China](#). International Journal of Human Resource Management. DOI:10.1080/09585192.2015.1052535. Scimago: Q1/Q2, ISI: Q3.

From Marketing Group:

- Nikolaeva, R.**, Bhatnagar, A. & Ghose, S. (2015). [Exploring Curvilinearity Through Fractional Polynomials in Management Research](#). Organizational Research Methods. DOI: 10.1177/1094428115584006. Scimago: Q1, ISI: Q1.

From Organizational Behavior & Human Resources Group:

- Graça, A. & **Passos, A. M.** (2015). [Team leadership across contexts: A qualitative study](#). Leadership & Organization Development Journal. 36 (5), 489-511. Scimago: Q1/Q2, ISI: Q4.
- Standifer, R. L., Raes, A.M.L., Peus, C., **Passos, A.**, **Santos, C. M.** & Weisweiler, S. (2015). [Time in teams: cognitions, conflict and team satisfaction](#). Journal of Managerial Psychology, 30 (6), 692-708. Scimago: Q1/Q2, ISI: Q3.
- Santos, C. M.**, Uudevilligen, S. & **Passos, A.** (2015). [A temporal common ground for learning: The moderating effect of shared mental models on the relation between team learning behaviors and performance growth](#). European Journal of Work and Organizational Psychology, 24(5), 710-725. Scimago: Q1, ISI: Q1.

From Research Methods Group and Management and Strategy Group:

- Vicente, P.**, Reis, E. & **Rosa, A.** (2015). [The relevance of follow-ups in data collection for the Quality Assurance system of the Portuguese Population and Housing Census](#). Survey Methodology 41(1), 183-195. Scimago: Q2, ISI: Q3.

From Research Methods Group and Marketing Group:

- Carvalho, B.L., **Salgueiro, M.F.** & **Rita, P.** (2015). [Consumer Sustainability Consciousness: A Five Dimensional Construct](#). Ecological Indicators, 58, 402-410. Scimago: Q1, ISI: Q1.

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## New Books and Chapters

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From Research Methods Group:

Book

- Saraiva, M.** & T., António (2015). [TMO - Qualidade, Gestão da Qualidade numa perspectiva multi e interdisciplinar](#). Lisboa, Silabo. ISBN: 978-972-618-481-2.
- Casas Novas, Jorge, **Saraiva, M.**, Coelho, A. & Pires, António (2015). [Custos, Qualidade e Informação: uso da informação sobre os custos da qualidade nas empresas portuguesas](#). Lisboa, Associação Portuguesa para a Qualidade (APQ). ISBN: 978-972-9388-05-7.

Book Chapters:

- Ramos P., António , **Saraiva, M.** & Casas Novas, Jorge (2015). Information Technologies and Management in The SAGE Encyclopedia of Quality and the Service Economy. SAGE Publications, Inc. ISBN: 9781452256726.
- Saraiva, M.**, Casas Novas, Jorge & Gomes, P. (2015). [How Communication and Control Processes Improve Quality in Achieving Competitive Advantage through Quality Management](#). Springer International Publishing. ISBN: 978-3-319-17251-4.

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## News

## New Working Papers

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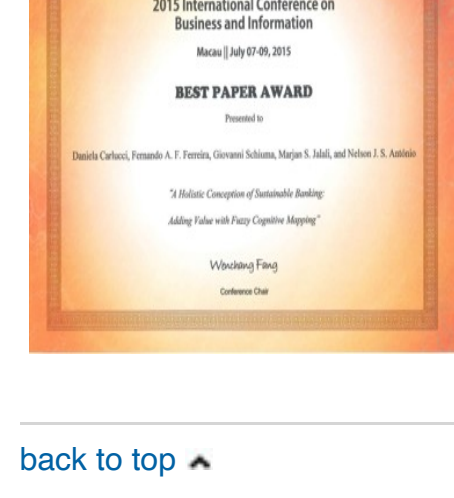

The following documents are now available for download:

No. brupw1504 – “[Asymmetric labour market reforms and wage growth with fixed-term contracts: does learning about match quality matter?](#)”. Marta Silva, Luis Filipe Martins and Helena Lopes

No. brupw1505 – “[Mobile Market Research and the Hard-To-Reach Consumers](#)”. Paula Vicente

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## Best Paper Award

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The Business Research Unit congratulates the researchers Fernando Ferreira, Marjan Jalali and Nelson António from the Management and Strategy Group for receiving a Best Paper Award, with the paper “[A Holistic Conception of Sustainable Banking: Adding Value with Fuzzy Cognitive Mapping](#)”.

The award was received at the 2015 International Conference on Business and Information, in Macau, on 7-9 July 2015.

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## 2015 FCT Investigator Programme

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The Fundação para a Ciência e a Tecnologia (FCT) opened the call for recruitment of researchers holding a PhD degree.

FCT wishes to support outstanding researchers, of all nationalities, who have the potential to develop innovative research and become established leaders in their field. The 2015 call is expected to fund 200 new FCT Investigator grants.

All researchers holding a PhD degree, of any nationality, and in any research or academic field may apply.

The call is open from **16 July 2015 to 15 September 2015 (17h00, Lisbon time)**.

All applications should be submitted online, in English, via the [FCT Investigator platform](#).

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## FCT Calls in 2015

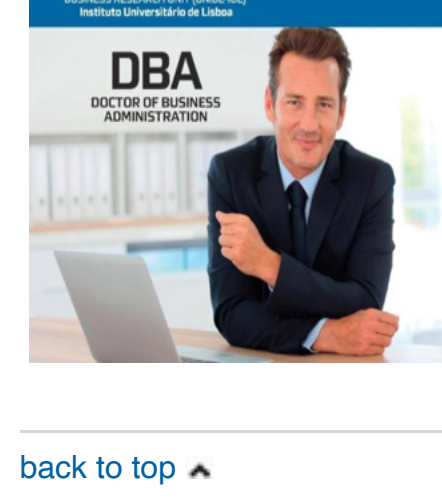
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The 2015 schedule for FCT upcoming funding calls is available on the FCT website.

To see the Website please click [HERE](#)

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## DBA - Doctor of Business Administration

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2015/2016

DBA - Doctor of Business Administration

Application open until 13th September 2015

For more information: [dba.bru@iscte.pt](mailto:dba.bru@iscte.pt)

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## PhD PROGRAM APPLICATION

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3rd PHASE

BRU-IUL offers PhD Programs in Economics, Finance, Management and Tourism Management.

APPLICATIONS OPEN FROM JULY 20 TO SEPTEMBER 13.

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## BRU-IUL PhD Thesis Defense

## Pedro Marques Quinteiro Fernandes Silva

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**Pedro Marques Quinteiro Fernandes Silva**

PhD in Human Resources and Organizational Behavior

Title: “Team Adaptation in Complex Work Environments” took place at ISCTE-IUL, on July 1st.

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## José Chavaglia Neto

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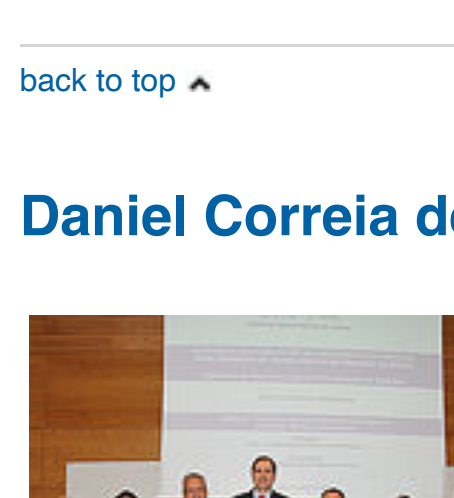
**José Chavaglia Neto**

PhD in Management - Specialization in Quantitative Methods Applied to Management

Title: “O setor elétrico brasileiro à luz da neuroeconomia: o caso das energias renováveis” took place at ISCTE-IUL, on July 7th.

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## Daniel Correia de Albuquerque

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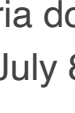
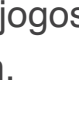
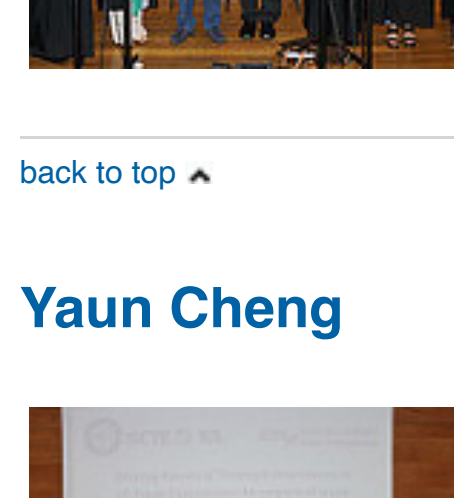

**Daniel Correia de Albuquerque**

PhD in Management - Specialization in Quantitative Methods applied to Management

Title: “Parceirização como fator de crescimento sustentável para empresas de tecnologia da informação no Brasil – Aplicação da teoria dos jogos na parceirização de negócios”, took place at ISCTE-IUL, on July 8th.

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## Yuan Cheng

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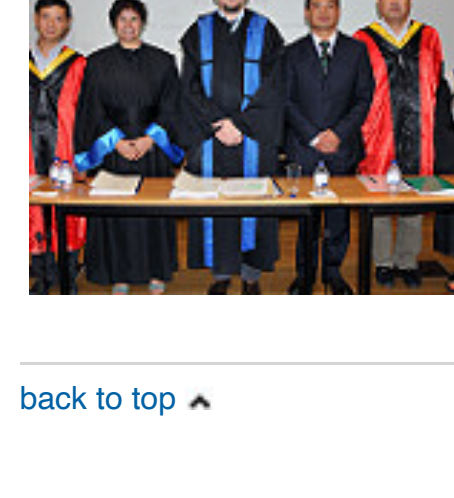
**Yuan Cheng**

DBA- Doctor of Business Administration

Title: “Driving Forces of Strategic Innovation in IT Trade Enterprises: An Empirical Study in Chengdu, China”, took place at ISCTE-IUL, on July 13th.

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## Shu Yong

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**Shu Yong**

DBA- Doctor of Business Administration

Title: “Governance Structure and Performance of Chinese SOEs: The Case of Sichuan Province”, took place at ISCTE-IUL, on July 13th.

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## Ouyang Hong

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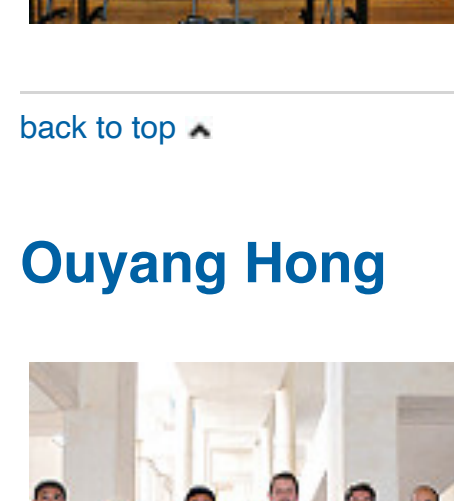

**Ouyang Hong**

DBA- Doctor of Business Administration

Title: “Research on the Business Model of Private Software Parks”, took place at ISCTE-IUL, on July 13th.

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## Chen Chun

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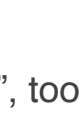
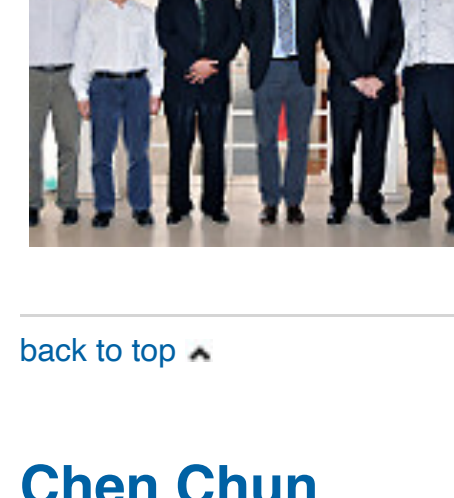

**Chen Chun**

DBA- Doctor of Business Administration

Title: “Optimization of Marketing Channels of Fast Moving consumer Goods (FMCG) in China: A case study”, took place at ISCTE-IUL, on July 14th.

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## Chen Jun

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**Chen Jun**

DBA- Doctor of Business Administration

Title: “Operational Mechanism of SOE’s TMT under dual systems from the perspective of attention”, took place at ISCTE-IUL, on July 13th.

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## Bárbara Leão

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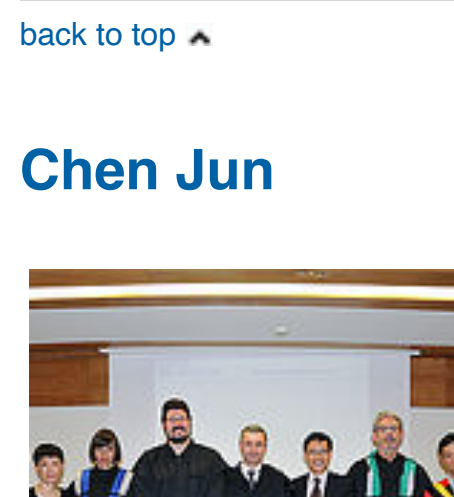
**Bárbara Leão de Carvalho**

PhD in Marketing

Title: “Modelling Consumer’s Sustainability Consciousness Impact on Sustainable Purchase Intention”, took place at ISCTE-IUL, on July 14th.

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## Rita Rueff

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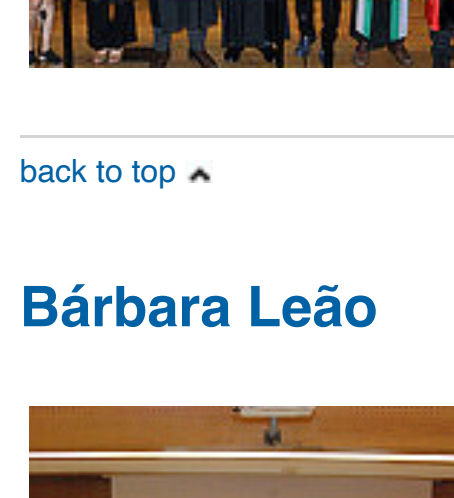
**Rita Rueff**

PhD in Management- Specialization in Human Resources and Organizational Behavior

Title: “Researching intangible assets: the influence of clients on employees and organizational welfare” took place at ISCTE-IUL, on July 17th.

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## Pedro Miguel Pires Cardoso Ribeiro

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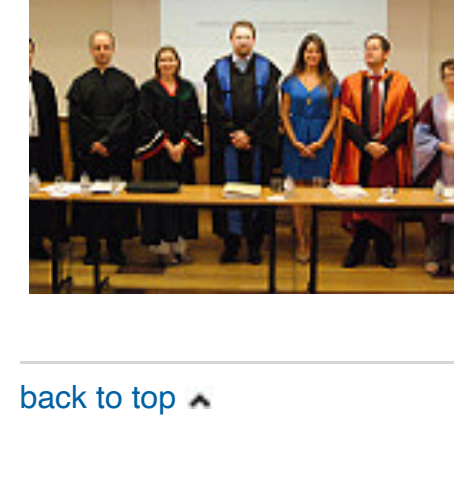
**Pedro Miguel Pires Cardoso Ribeiro**

PhD in Finance

Title: “Essays on financial stability and market integration” took place at ISCTE-IUL, on July 20th.

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## Ana Luísa Junça

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**Ana Luísa Junça**

PhD in Management and Human Resource Development

Title: “Daily hassles and uplifts at work: affective and cognitive processes and outcomes on subjective well-being” took place at ISCTE-IUL, on July 24th.

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## Clementina Maria Barroso Silva

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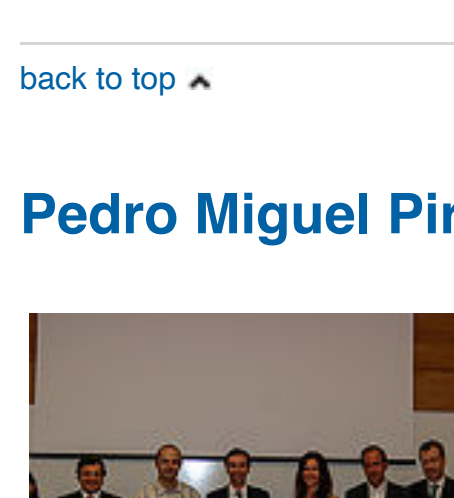

**Clementina Maria Barroso Silva**

DBA (Doctor of Business Administration)

Title: “Governance e autonomia universitária nas instituições de Ensino Superior com funções de Business School” took place at ISCTE-IUL, on July 24th.

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## Cátia Sofia Duarte Sousa

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**Cátia Sofia Duarte Sousa**

PhD in Economics

Title: “CO2 emissions and economic growth: an assessment of the power and transport sectors”, took place at ISCTE-IUL, on July 24th.

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