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Happy New Year

The Business Research Unit Team wishes you a Happy New Year!

Publications

New Working Paper



The following document is now available for download:
No. bruwp1506 – “Rebound Effect of Allowance for Corporate Equity on Debt Bias”- Márcio Telles Portal and Luís Laureano.
<http://bru-unide.iscte.pt/RePEc/pdfs/15-06.pdf>

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New Publications



From the Management and Strategy Group:

- Vanda C. S. Martins, Filipe, M., **Ferreira, F.**, **Jalali, M.** & **António, N.** 2015. [For Sale... But for How Long? A Methodological Proposal for Estimating Time-one-the-Market](#). International Journal of Strategic Property Management, 19(4).DOI:10.3846/1648715X.2015.1072746. Scimago: Q2, ISI: Q2
- Ferreira, F.**, Marques, C., Reis, M., Ferreira, N. & Çipi, A. 2015. [Evolutionary patterns and development prospects for e-government: a Delphi-based approach to perceptions of the administrative agent](#). Journal of Business Economics and Management. 16 (1), 18-36. Scimago:Q2, ISI: Q3/Q4

From the Organizational Behavior & Human Resources Group:

- Burnett, S., Mendel, P., **Nunes, F. G.**, Wiig, S., Bovenkamp, H., Karlton, A....Fulop, N. 2015. [Using institutional theory to analyse hospital responses to external demands for finance and quality in five European countries](#). Journal of Health Services Research & Policy. DOI: 10.1177/1355819615622655. Scimago: Q1, ISI: Q2
- Costa, S. F., Michel L. Ehrenhard, **Caetano, A.** & Santos, S. C. 2015. [The role of different opportunities in the activation and use of the business opportunity prototype](#). Creativity and Innovation Management. DOI: 10.1111/caim.12160. Scimago: Q2, ISI: Q3

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News

PhD student awarded by the Presidente da República



The Business Research Unit congratulates the PhD student **Agostinho Silva** of the BRU-IUL PhD Program in Management (specialization in Operations Management, Logistics and Supply Chain Management) who won the “*Grau de Comendador da Ordem do Mérito Empresarial, Classe do Mérito Industrial*”, given by the Presidente da República de Portugal.

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DBA with China at ISCTE, BRU-IUL



We are proud to announce that, as a result of the on-going DBA with China at ISCTE, the first association of students of the DBA Program in China was created and it is composed by 120 members.

The ISCTE-IUL (BRU-IUL) is the only Portuguese University that has two doctoral programs officially recognized by the Chinese Ministry of Education: one with the Southern Medical University (Guangzhou) and another with the University of Electronic Science and Technology of China (Chengdu).

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New Visiting Professor at BRU-IUL



Sílvia Pereira de Castro Casa Nova is a new visiting professor at BRU-IUL.

Sílvia will stay at BRU-IUL from 07/12/2015 to 02/02/2016.

Sílvia is a faculty member of the Department of Accountancy and Actuarial Science, College of Economics, Business and Accounting, at the University of São Paulo (USP).

To get in contact with Sílvia, please find her at room D518 or use:

silvianova@usp.br or Silvia.Pereira.Nova@iscte.pt

We welcome Sílvia, and wish her a successful and productive stay at BRU!

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BRU-IUL PhD Thesis Defense

Constantino Dias Teixeira



Constantino Dias Teixeira
DBA

Title: “Avaliação de projetos de investimento público – Estudo de caso no setor dos resíduos urbanos em Portugal”, ISCTE-IUL, 18th December 2015.

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FORWARD TO A FRIEND

