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PhD PROGRAM APPLICATION



BRU-IUL offers PhD Programs in:
Economics, Finance, Management,
Tourism Management and Doctor of
Business Administration (DBA).
APPLICATIONS OPEN UNTIL MAY 31.

Agenda

III National Symposium on Training and Organizational Development



The **III National Symposium on Training and Organizational Development** will be held at Instituto Universitário de Lisboa- ISCTE-IUL, on the **4 and 5 June 2015**, organized by the Business Research Unit (BRU-IUL) in a partnership with the Portuguese Association of Psychology of Organizations and Organizational Behaviour (APPOCO).

The organizing committee includes the researchers [António Caetano](#) (coordinator), [Sílvia Silva](#), [Ana Passos](#), [Nelson Ramalho](#) and [Susana Santos](#) of the Organizational Behavior & Human Resources Group at BRU-IUL.

We welcome submissions of empirical studies, case studies, intervention projects / training, new approaches and training techniques, etc., by academic, professional training and consultancy before **April 30th**.

Please visit the website www.simposioformacao.iscte-iul.pt for further information.

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Research Seminar Series (Track 2) - Cesaltina Pires



Cesaltina Pires, from Universidade de Évora will present the paper “Default Costs, Financial and Product Market Decisions and Default Risk” in the Research Seminar Series at BRU-IUL on the 22th May 2015.

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Research Seminar Series (Track 1) - Jing Zhou



Jing Zhou, from Rice University will present the paper “Feeling Inspired, Being Creative: Inspiration as a Mechanism to Fuel Employee Creativity” in the Research Seminar Series at BRU-IUL on the 29th May 2015.

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Publications

New Publications



From the Economics Group:

- Sousa, C., **Roseta-Palma, C.** & Martins, L.F. (2015). [Economic growth and transport: On the road to sustainability](#). Natural Resources Forum. 39(1), 3-14. Scimago: Q2, ISI: Q3.

From the Marketing Group:

- Davcik, N. & Sharma, P. (2015). [Impact of product differentiation, marketing Investments and brand equity on pricing strategies: a brand level investigation](#). European Journal of Marketing. DOI: 10.1108/EJM-03-2014-0150. Scimago: Q1, ISI: Q3.
- Guerreiro, J., **Rita, P.** & Trigueiros, D. (2015). [A Text Mining-Based Review of Cause-Related Marketing Literature](#). Journal of Business Ethics. DOI: 10.1007/s10551-015-2622-4. Scimago: Q1/Q2, ISI: Q1/Q2, FT45.

From the Management and Strategy Group:

- Ferreira, F.**, Jalali, M., Meidute-Kavaliauskiene, I. & Viana, B. (2015). [A Metacognitive Decision Making Based Framework for Bank Customer Loyalty Measurement and Management](#). Technological and Economic Development of Economy. 21(2), 280-300. Scimago: Q1, ISI: Q1.

From de Organization Behavior & Human Resources:

- Giorgi, G., Shoss, M. & **Leon-Perez, J. M.** (2015). [Going beyond workplace stressors: economic crisis and perceived employability in relation to psychological distress and job dissatisfaction](#). International Journal of Stress Management, 22(2), 137-158. Scimago: Q1/Q2, ISI: Q2.
- Santos, J. P., **Caetano, A.** & **Tavares, S. M.** (2015). [Is training leaders in functional leadership a useful tool for improving the performance of leadership functions and team effectiveness?](#) Leadership Quarterly, DOI:10.1016/j.leaqua.2015.02.010. Scimago: Q1, ISI: Q1/Q2.
- Leon-Perez, J.M.**, Medina, F. J., Arenas, A. & Munduate, L. (2015). [The Relationship between Interpersonal Conflict and Workplace Bullying](#). Journal of Managerial Psychology, 30(3), 250-263. Scimago: Q2, ISI: Q3.

From the Research Methods Group:

- Lopes, H., **Calapez, T.** & Lopes, D. (2015). [The determinants of work autonomy and employee involvement – A multi-level analysis](#). Economic and Industrial Democracy. DOI: 10.1177/0143831X15579226 . Scimago: Q1, ISI: Q3.
- Marques, C.** & Reis, E. (2015). [How to deal with heterogeneity among tourism constructs?](#) Annals of Tourism Research, 52, 172-174. Scimago: Q1, ISI: Q1.

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News

New Working Paper



The following document is now available for download:

No. bruiwp1502 – “[Determinants of Co-movement and of Lead and Lag Behavior of Business Cycles in the Eurozone](#)” - Hasan Engin Duran and Alexandra Ferreira-Lopes

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New Working Paper



The following document is now available for download:

No. bruiwp1503 – “[Multiplayer Bargaining with Delayed Agreement](#)” - Luis Carvalho

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Available the 3rd Edition of the Book: “Manual de Competências Pessoais, Interpessoais e Instrumentais”



The 3rd edition of the book “Manual de Competências Pessoais, Interpessoais e Instrumentais” authored by **José Neves**, **Eduardo Simões** researchers from Organizational Behavior & Human Resources Group, and Margarida Garrido, was launched.

For more information click [here](#)

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Available: Book “A Gestão de 500.000.000€ - O Caso dos Jogos Sociais” by Lúcio Rapaz



The book “A Gestão de 500.000.000€ O Caso dos Jogos Sociais ” authored by **Lúcio Rapaz**, student of the Doctor in Business Administration Program (DBA) of the BRU-IUL, was presented in 7th April 2015, at Grémio Literário.

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European EUCIS-LLL HUB Project



The researcher **Maria José Sousa** from the Management and Strategy Group is participating on the European EUCIS-LLL HUB Project, on Lifelong Learning.

For more information click [HERE](#)

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Past Events

Research Seminar Series (Track 1) - Travis Maynard



Travis Maynard, Associate Professor on Team Effectiveness and Leadership at the Colorado State University, USA and visiting researcher at BRU-IUL (Core Fulbright Scholar) presented the paper “Teamwork in Organizations: A Multi-Faceted Program of Research” in the Research Seminar Series at BRU-IUL on the 10th April 2015.

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BRU-IUL PhD Thesis Defense

Sílvia Margarida Fernandes Costa



PhD in Human Resources Management

Title: “Uncovering the business opportunity prototype: Cognitive and learning aspects of entrepreneurial opportunity recognition in higher Education”

Date: 9th April 2015

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