CONTENTS AND HIGHLIGHTS

PhD PROGRAM APPLICATION

BRU-IUL offers PhD Programs in: Economics, Finance, Management, Tourism Management and Doctor of Business Administration (DBA). APPLICATIONS OPEN UNTIL MAY 31.

Agenda

III National Symposium on Training and Organizational Development





The III National Symposium on Training and Organizational Development will be held at Instituto Universitário de Lisboa- ISCTE-IUL, on the 4 and 5 June 2015, organized by the Business Research Unit (BRU-IUL) in a partnership with the Portuguese Association of Psychology of Organizations and Organizational Behaviour (APPOCO).

The organizing committee includes the researchers António Caetano (coordinator), Silvia Silva, Ana Passos, Nelson Ramalho and Susana Santos of the Organizational Behavior & Human Resources Group at BRU-IUL.

We welcome submissions of empirical studies, case studies, intervention projects / training, new approaches and training techniques, etc., by academic, professional training and consultancy before April 30th.

Please visit the website www.simposioformacao.iscte-iul.pt for further information.

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Research Seminar Series (Track 2) - Cesaltina **Pires**





Costs, Financial and Product Market Decisions and Default Risk" in the Research Seminar Series at BRU-IUL on the 22th May 2015.

Cesaltina Pires, from Universidade de Évora will present the paper "Default

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Research Seminar Series (Track 1) - Jing Zhou









Being Creative: Inspiration as a Mechanism to Fuel Employee Creativity" in the Research Seminar Series at BRU-IULon the 29th May 2015.

Jing Zhou, from Rice University will present the paper "Feeling Inspired,

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Publications

New Publications

From the Economics Group:





• Sousa, C., Roseta-Palma, C. & Martins, L.F. (2015). Economic growth_and_transport: On_the_road to sustainability. Natural Resources Forum. 39(1), 3-14. Scimago: Q2, ISI: Q3.

From the Marketing Group: • Davcik, N. & Sharma, P. (2015). Impact of product differentiation, marketing Investments and brand

equity on pricing strategies: a brand level investigation. European Journal of Marketing. DOI:

10.1108/EJM-03-2014-0150. Scimago: Q1, ISI: Q3.

- Guerreiro, J., Rita, P. & Trigueiros, D. (2015). A Text Mining-Based Review of Cause-Related
- Marketing Literature. Journal of Business Ethics. DOI: 10.1007/s10551-015-2622-4. Scimago: Q1/Q2, ISI: Q1/Q2, FT45. From the Management and Strategy Group:

• Ferreira, F., Jalali, M., Meidute-Kavaliauskiene, I. & Viana, B. (2015). A Metacognitive Decision Making_Based_Framework_for_Bank_Customer_Loyalty_Measurement_and_Management.

Technological and Economic Development of Economy. 21(2), 280-300. Scimago: Q1, ISI: Q1. From de Organization Behavior & Human Resources: • Giorgi, G., Shoss, M. & Leon-Perez, J. M. (2015). Going beyond workplace stressors: economic

crisis and perceived employability in relation to psychological distress and job dissatisfaction.

- International Journal of Stress Management, 22(2), 137-158. Scimago: Q1/Q2, ISI: Q2. • Santos, J. P., Caetano, A. & Tavares, S. M. (2015). Is training leaders in functional leadership a useful tool for improving the performance of leadership functions and team effectiveness?.
- Leadership Quarterly._DOI:10.1016/j.leaqua.2015.02.010. Scimago: Q1, ISI:Q1/Q2. • Leon-Perez, J.M., Medina, F. J., Arenas, A. & Munduate, L. (2015). The Relationship between Interpersonal Conflict and Workplace Bullying. Journal of Managerial Psychology, 30(3), 250-263.

From the Research Methods Group:

Scimago: Q2, ISI: Q3.

- Lopes, H., Calapez, T. & Lopes, D. (2015). The determinants of work autonomy and employee <u>involvement – A multi-level analysis</u>. Economic and Industrial Democracy. DOI: 10.1177/0143831X15579226 . Scimago: Q1, ISI:Q3.
- of Tourism Research, 52, 172-174. Scimago: Q1, ISI: Q1.

• Marques, C. & Reis, E. (2015). How to deal with heterogeneity among tourism constructs?. Annals

News

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New Working Paper

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The following document is now available for download:







No. bruwp1502 - "Determinants of Co-movement and of Lead and Lag Behavior of Business Cycles in the

New Working Paper

The following document is now available for download:

Eurozone"- Hasan Engin Duran and Alexandra Ferreira-Lopes



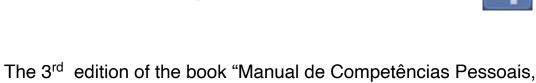


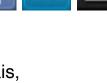


de Competências Pessoais, Interpessoais e Instrumentais"

Available the 3rd Edition of the Book: "Manual

No. bruwp1503 – "Multiplayer_Bargaining_with_Delayed_Agreement" - Luís Carvalho







Competências

Pessoais, Interpessoais

Manual de

For more information click <u>here</u>

Interpessoais e Instrumentais" authored by José Neves, Eduardo Simões

researchers from Organizational Behavior & Human Resources Group, and

Margarida Garrido, was launched.

Caso dos Jogos Sociais" by Lúcio Rapaz

by Lúcio Rapaz, student of the Doctor in Business Administration Program (DBA) of the BRU-IUL, was presented in 7th April 2015, at Grémio Literário.







The researcher Maria José Sousa from the Management and Strategy

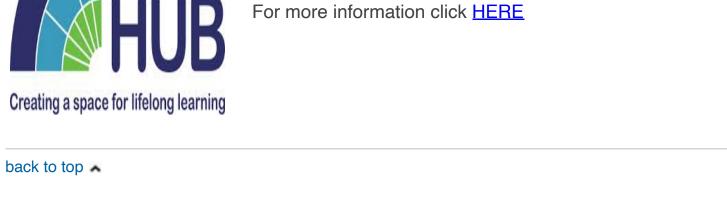


European EUCIS-LLL HUB Project

Group is participating on the European EUCIS-LLL HUB Project, on Lifelong Learning.







BRU-IUL offers PhD Programs in:

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Maynard

Business Administration (DBA). BUSINESS RESEARCH UNIT (UNIDE-IUL) APPLICATIONS OPEN UNTIL MAY 31.

PhD PROGRAM APPLICATION

Economics, Finance, Management, Tourism Management and Doctor of



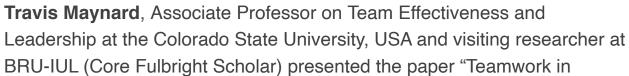
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Past Events

Research Seminar Series (Track 1) - Travis

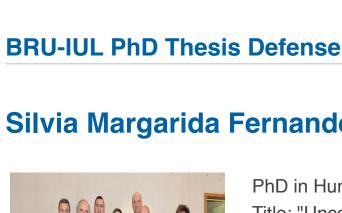
Travis Maynard, Associate Professor on Team Effectiveness and



BRU-IUL (Core Fulbright Scholar) presented the paper "Teamwork in Organizations: A Multi-Faceted Program of Research" in the Research Seminar Series at BRU-IUL on the 10th April 2015.

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Silvia Margarida Fernandes Costa

Title: "Uncovering the business opportunity prototype: Cognitive and learning

aspects of entreprenueurial opportunity recognition in higher Education"

PhD in Human Resources Management

Date: 9th April 2015

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FORWARD TO A FRIEND

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Working Papers

