

# WISE-AI PROJECT UPDATE: EMPOWERING WOMEN IN AI

Hello and welcome to the first newsletter of our WISE-AI project! We're on a mission to increase the participation of women in the AI field and support the UN's Sustainable Development Goals (SDGs).

## Project Overview

Did you know only 22% of AI employees are women? We're here to change that. Our project combines hands-on training with educational play, empowering young women to explore their entrepreneurial skills and capabilities in AI.

## Our Goals

### ENHANCE WOMEN'S PARTICIPATION IN AI

We're creating inclusive educational materials to inspire more women to pursue careers in AI and build their skills.

### PROMOTE SUSTAINABLE DEVELOPMENT

By merging AI with SDG goals, we're fostering innovation and sustainability in a fun, engaging way.

## What We've Been Up To

### CONSORTIUM MEETINGS

In June, we held our kick-off meeting in Cyprus, bringing partners together to map out key stages of the project.

### SURVEYS AND FOCUS GROUPS

We're rolling out surveys and focus groups in each partner country to gather insights that will shape our project.

### • Survey Participation – We Need Your Input!

We're conducting an online survey for young women aged 15–29 to understand their perceptions of AI and its potential in education. Your participation will directly influence how we develop our educational materials, helping us create more inclusive opportunities for women in AI.

- Survey Duration: 7–10 minutes
- Objective: To explore young women's understanding and preconceptions of AI
- Outcome: Your feedback will help shape the future of AI education!

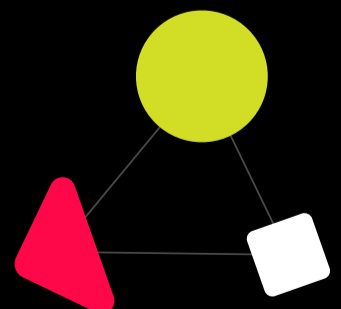
If you're eligible, we'd love to hear from you! You can take the survey here: [WISE-AI](#).



## Meet Our Partners

This project wouldn't be possible without our amazing partners:

- Mind The Game – Cyprus
- AY Institute – Lithuania
- Politeknika Txorierrri – Spain
- ICON – Greece
- Iscte – Instituto Universitário de Lisboa – Portugal
- ATERMON – Netherlands



Thank you for being a part of this journey toward a more inclusive and sustainable future in AI. We're excited to share more updates with you as we move forward!