



BSI _iscte

Business for Societal Impact

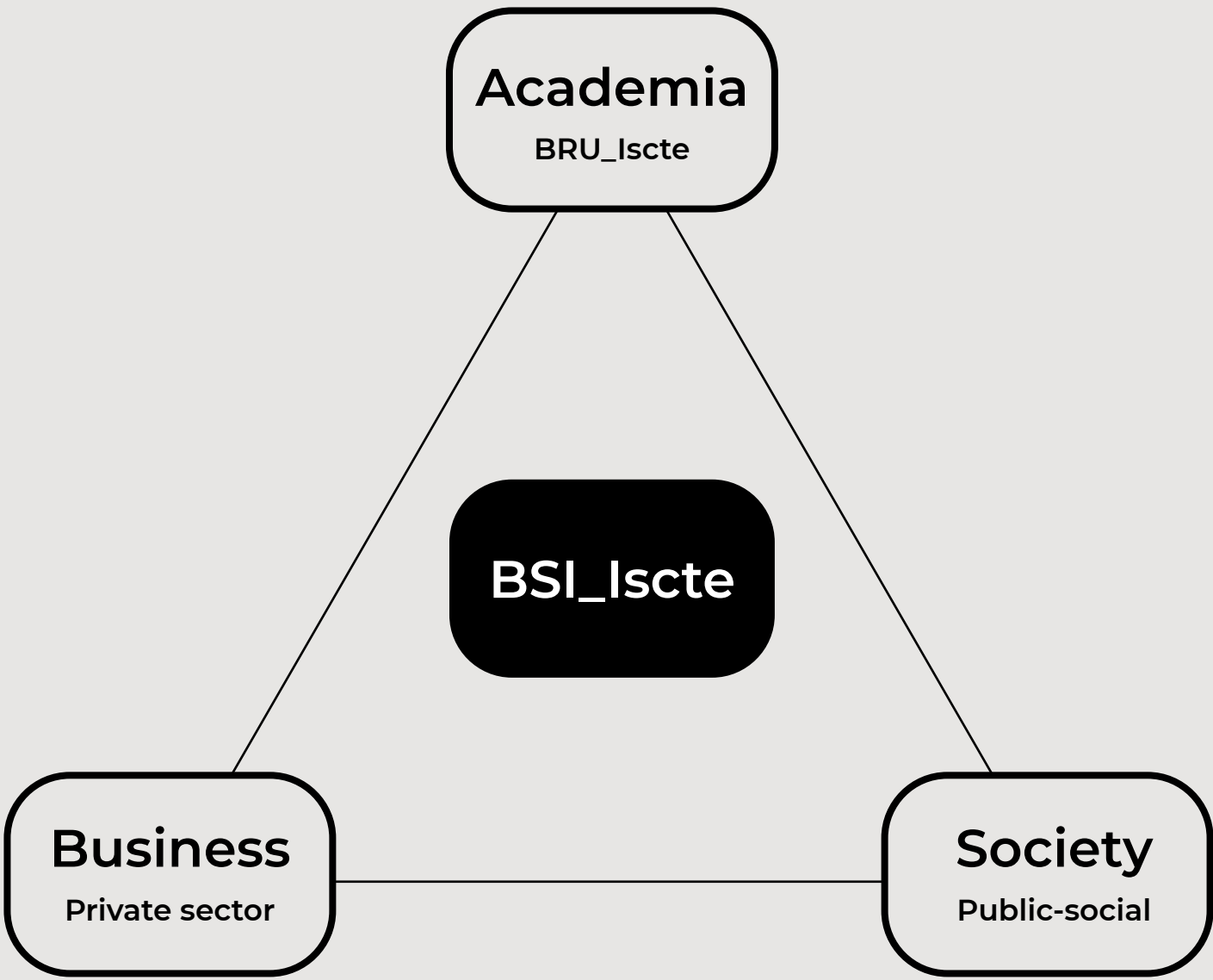




About

BUSINESS FOR SOCIETAL IMPACT

The BSI_Iscte: Business for Societal Impact Competence Centre is a knowledge transfer centre within the **Business Research Unit (BRU-Iscte)**, in collaboration with the **Iscte Business School**. It brings together teaching, applied research and organisational collaboration to co-create solutions for a better society, bridging academia with public, private and social sector organisations.



TRAINING

Executive & professional,
nondegree

APPLIED RESEARCH

Knowledge transfer with real
organisations

ADVISORY

Technical-scientific
consultancy for companies





About

WHERE RESEARCH MEETS PRACTICE

MISSION

To develop training, applied research, knowledge transfer and technical-scientific advisory activities, fostering the co-creation of societal impact across Iscte Business School, BRU-Iscte and their wider ecosystems.

Areas of focus

Management for societal impact

Applied research & knowledge transfer

Non-degree executive training

Technical-scientific advisory

Sustainable development & public policy

Cross-sector partnerships

3

Priority focus areas that structure our work with companies

360°

Connecting students, researchers and partner organisations

1

Single purpose: turning knowledge into real, measurable impact



What
drives
us

THREE **PRIORITY** FOCUS AREAS

1

EMERGING TALENT x ORGANISATIONS

Students & Companies

We strengthen the relationship between students and companies through applied projects, real business cases and direct links between Management education and organisations' actual challenges — bringing fresh talent and perspective to partner companies.

2

RESEARCH x DECISION-MAKING

Academia & Practice

We create space for debate between academics and practitioners - colloquia, seminars and joint initiatives that bring scientific production closer to decision-making inside organisations, in an ongoing, structured dialogue.

3

APPLIED KNOWLEDGE x BUSINESS STRATEGY

Advisory & Technical-scientific Support

We put applied research at the service of companies: market studies, surveys, financial analysis, organisational diagnostics and other specialist services (detailed on the following page).



**At the
service of
companies**

TECHNICAL-SCIENTIFIC ADVISORY

A multidisciplinary team from Iscte Business School and BRU-Iscte puts scientific method and field experience to work for your organisation's strategy.



Market studies

Sector diagnostics, competitor analysis and trend reading to support strategic decisions.



Surveys & questionnaires

Design, delivery and analysis of organisational surveys - climate, satisfaction and engagement.



Financial analysis

Performance evaluation, economic viability and support for investment decisions.



Organisational diagnostics

Culture, wellbeing, and presenteeism prevention, using scientifically validated methods.



Social impact & volunteering

Studies on corporate volunteering and measurement of organisations' social impact.



Executive training

Tailor-made, non-degree capacity-building and technical training programmes.



Funding & grant support

Support with applications and strengthening competitiveness for national and international funds.



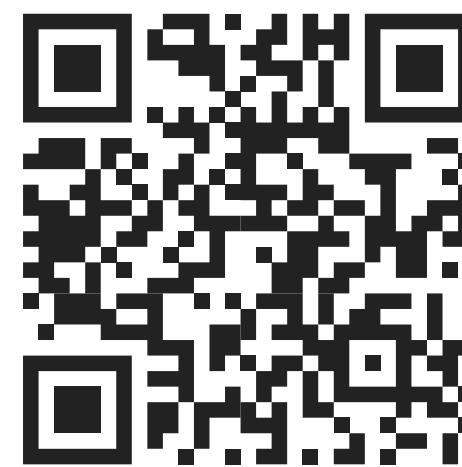
Sustainability & public policy

Technical support for sustainable development and the design of public policy.



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Business for Societal Impact



Sandra Costa
BSI_Iscte Co-director
(Iscte Business School)



iscte
BUSINESS
SCHOOL

Aristides Ferreira
BSI_Iscte Co-director
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bru_iscte
Business Research Unit