Annual Research Report
Business Research Unit
2025

bru_iscte





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1.
2025 Overview

On 13 February 2025, João António Madeira, Associate Professor with Aggregation at the Department of Economics of Iscte Business School and researcher in macroeconomics, finance and applied econometrics, was appointed Director of BRU-Iscte, succeeding Maria de Fátima Salgueiro. Helena Isidro and Pedro Fontes Falcão were appointed Deputy Directors.

In 2025, BRU-Iscte's research activities were supported by over EUR 3 million (3 047 291,40 €) from competitive calls and other funding sources, an increase of 55% on 2024 (1 972 122,44 €), mainly due to the R&D Unit's PRR (Recovery and Resilience Plan) funding (758 167,61 €). FCT was the largest single block (1 732 687,48 €), followed by international sources (778 639,25 €), mainly from Horizon Europe, other European programmes and Erasmus+, and other national sources (535 964,66 €).

This funding supported FCT Scientific Employment Stimulus and FCT Tenure contracts as well as 13 FCT doctoral fellowships, two of them awarded in 2025, and Iscte merit, tuition and skills development grants for PhD candidates.

Eight of our researchers were included in the World's Top 2% Scientists list, compiled annually by Stanford University in partnership with Elsevier: Sandra Loureiro, Maria José Sousa, Fernando Ferreira, Álvaro Dias, Susana Correia Santos, Arménio Rego, Ieva Meidutė-Kavaliauskienė and Ana Junça Silva. Sandra Loureiro was also named a Clarivate Highly Cited Researcher 2025.

BRU-Iscte welcomed a new staff member to support the doctoral programmes – Lesley joined the team to manage the DBA/DOM programme. She provides secretarial support to the DBA Scientific Committee and is the link between the Programme Coordinator, faculty, students and Iscte services. She also makes sure that the programmes' activities follow institutional and national rules.

2025 was a productive year, with an output of 321 peer-reviewed publications - 215 journal articles, 53 books, book chapters and edited books, and 53 papers in conference proceedings -, 181 communications in scientific events, 27 scientific events organised, 38 research projects, and 95 dissemination, knowledge transfer and outreach activities.

2.
Key Figures 2025

177
Members

98
Integrated Researchers

250+
Publications

38
Research Projects

181
Communications

27
Scientific Events

3M
Funding

74
Doctoral Theses (PhD and DBA)

598
MSc Dissertations and final projects

72
Editorial Positions

19
Scientific Awards

14
Visiting Researchers and Scholars

3. News

The 2025 news stream is supported by three high-volume channels: scientific communications (181), events organised (27) and dissemination and outreach activities (64).



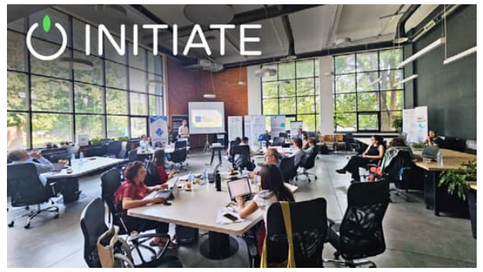
April 2025

In April, *O Jornal Económico* reported that BRU-Iscte was one of only three research units in Portugal to obtain the maximum score in all FCT evaluation criteria



June 2025

In June, BRU-Iscte welcomed Liwen Wang (Lesley) as the new DBA/DMO Programme Manager.



June 2025

On June 3-5, the INITIATE project held its second General Assembly in Skopje (North Macedonia).



June 2025

In early June, the TRANSFORM project hosted, the Interdisciplinary Expert Roundtable Symposium and the Workforce 2050 Preparatory Summit.

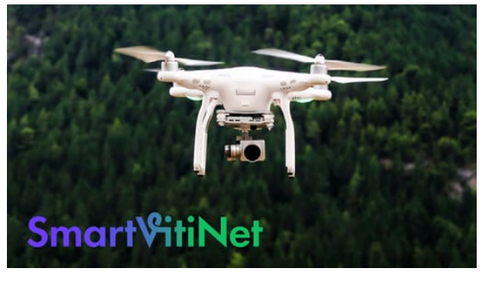
June 2025

In June, BRU-Iscte joined the new Horizon Europe project CANDLE on cancer health data, led at Iscte by Henrique Martins and the BRU Digital Health International competence centre.



June 2025

On June 27, BRU-Iscte hosted the International Doctoral Colloquium in Marketing 2024-2025.



July 2025

On July 4 and 5, the SmartVitiNet project held two drone demonstrations of precision viticulture in Portugal.



July 2025

In July, the Portuguese partners of the SYNCLUSIVE project ran a VR workshop on teamwork and leadership skills and presented the project at EAWOP 2025.



July 2025

In July, the WISE-AI project presented the first version of its Knowledge Portal for young women interested in AI.



July 2025

In July, the closing ceremony of the Coop4Int project on migrant integration in Cabo Verde was covered by RTP África and e-Global.



July 2025

In July, two BRU-Iscte projects were approved in FCT's call for R&D Projects in all Scientific Domains: YODA (Patrícia Costa) and HEXIS (João Madeira).



September 2025

In September, Stanford University and Elsevier released the World's Top 2% Scientists list, which featured several BRU-Iscte researchers.



November 2025

On November 11 and 12, the SMITour project held its final event, with partners from Italy, Portugal, Catalonia, Greece, Slovenia and Croatia.



November 2025

On November 13, the WISE-AI project held its third transnational meeting in Derio (Spain).



December 2025

In December, BRU-Iscte started coordinating the new Erasmus+ project SME-RISE, on business skills for drone entrepreneurs.



December 2025

In December, the Erasmus+ project NATURE FUTURES held its online kick-off meeting.

4.
Research Impact & SGDs

4.1.
SDG alignment in 2025

Through its Sustainability Policy, Iscte encourages researchers to link their scientific output to the Sustainable Development Goals (SDGs) of the 2030 Agenda when registering it in Ciência Iscte, each entry is connected to a maximum of three SDGs. BRU-Iscte uses this information to map the Unit's research by SDG.

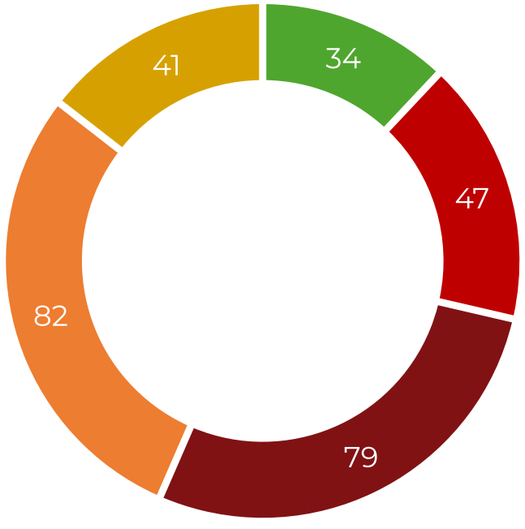
In the publications (268 - journal articles, books, book chapters and edited books), the three SDGs with the highest count are SDG 9: Industry, Innovation and Infrastructure (63), SDG 8: Decent Work and Economic Growth (61), SDG 12: Responsible Consumption and Production (33). In the scientific communications (181), the highest counts are SDG 8: Decent Work and Economic Growth (10), SDG 4: Quality Education (8), SDG 9: Industry, Innovation and Infrastructure (8). In the research projects (38), the highest counts are SDG 4: Quality Education (12), SDG 9: Industry, Innovation and Infrastructure (11), SDG 8: Decent Work and Economic Growth (8).

Overall, the five most frequent SDGs are SDG 3 (34), SDG 4 (47), SDG 8 (79), SDG 9 (82), SDG 12 (41).

SDG	Articles (215)	Books (53)	Communications (181)	Projects (38)	Total
SDG 1: No Poverty	3	0	0	0	**3**
SDG 2: Zero Hunger	0	0	0	1	**1**
SDG 3: Good Health and Well-being	26	1	1	6	**34**
SDG 4: Quality Education	18	9	8	12	**47**

SDG	Articles	Books	Communications	Projects	Total
SDG 5: Gender Equality	4	1	3	3	**11**
SDG 6: Clean Water and Sanitation	0	0	1	1	**2**
SDG 7: Affordable and Clean Energy	3	0	2	4	**9**
SDG 8: Decent Work and Economic Growth	50	11	10	8	**79**
SDG 9: Industry, Innovation and Infrastructure	51	12	8	11	**82**
SDG 10: Reduced Inequalities	14	4	3	7	**28**
SDG 11: Sustainable Cities and Communities	12	1	0	6	**19**
SDG 12: Responsible Consumption and Production	27	6	5	3	**41**
SDG 13: Climate Action	4	0	5	6	**15**
SDG 14: Life Below Water	0	0	0	0	**0**
SDG 15: Life on Land	1	0	0	1	**2**
SDG 16: Peace, Justice and Strong Institutions	6	1	1	2	**10**
SDG 17: Partnerships for the Goals	1	2	1	3	**7**

SDG Count (Top 5 total)



SDG 3 Good Health and Well-being

SDG 4 Quality Education

SDG 8 Decent Work and Economic Growth

SDG 9 Industry, Innovation and Infrastructure

SDG 12 Responsible Consumption and Production

4.2. Policy impact (Overton)

Overton lists 67 policy documents published in 2025 that cite BRU-Iscte research. Of these, 25 were published by international organisations and development banks (EU, OECD, IMF, ILO, Inter-American Development Bank, Asian Development Bank), 9 by central banks, 17 by national and regional governments, parliaments and public agencies, and 16 by policy research institutes and think tanks. In addition, 8 of the publications BRU-Iscte researchers published in 2025 had already been cited in policy documents by October 2026. Details are given in section 10.5.

4.3. Rankings

Eight BRU-Iscte researchers were included in the World's Top 2% Scientists list, compiled annually by Stanford University in partnership with Elsevier: Sandra Loureiro (Marketing), Maria José Sousa (Management), Fernando Ferreira (Management), Álvaro Dias (Marketing), Susana Correia Santos (Organisational Behavior and Human Resources), Arménio Rego (Management), Ieva Meidutė-Kavaliauskienė (Management) and Ana Junça Silva (Organisational Behavior and Human Resources).

5. Team

5.1. Executive Summary

By the end of 2025, the BRU-Iscte research team comprised 177 members spread across 7 research groups: 98 integrated members, 51 associated members and 28 research assistants (mainly PhD candidates). The Unit operated with a support staff of 7.

The team combines strong editorial engagement and international networking: 34 researchers held 72 editorial positions in 65 indexed journals, including Editorial Board memberships, Associate Editor roles, guest editorships of special issues and three Editor-in-Chief or Co-Editor positions; and 15 research networks and scientific cooperation activities (14 international).

5.2. Key Figures - Research Groups 2025

Accounting
Coordinator: Jonas Oliveira

11
5 Integrated Researchers
6 Associated Reserachers
0 Research Assistant

Data Analytics
Coordinator: José Gonçalves Dias

23
13 Integrated Researchers
8 Associated Reserachers
2 Research Assistant

Economics
Coordinator: Catarina Roseta Palma

24
15 Integrated Researchers
6 Associated Reserachers
3 Research Assistant

Finance
Coordinator: João Pedro Nunes

23
16 Integrated Researchers
4 Associated Reserachers
3 Research Assistant

Management
Coordinator: Renato Pereira

32
15 Integrated Researchers
13 Associated Reserachers
4 Research Assistant

Marketing
Coordinator: Sandra Loureiro

29
15 Integrated Researchers
6 Associated Reserachers
8 Research Assistant

OBRH
Coordinator: Patrícia Duarte

35
19 Integrated Researchers
8 Associated Reserachers
8 Research Assistant

5.3.
Governance

DIRECTIVE BOARD

Director



João Madeira

Deputy-directors



Helena Isidro



Pedro Fontes Falcão

INTERNATIONAL SCIENTIFIC ADVISORY BOARD

Jacqueline Coyle-Shapiro	Maurizio Zollo	Mirella Kleijnen	Simon Wolfe	Stephen G. Hall
The London School of Economics and Political Science (LSE), United Kingdom.	Imperial College London, United Kingdom	Vrije Universiteit Amsterdam, the Netherlands	Southampton Business School, University of Southampton, United Kingdom	University of Leicester, School of Business, United Kingdom

SCIENTIFIC COMITTEE



Alexandra Ferreira Lopes



Fernando Ferreira



Helena Isidro



João Madeira



Patrícia Costa

PhD's SCIENTIFIC COMITEE

Researchers appointed by PhD Directors

GROUP COORDINATORS COMITTEE

Research Group Coordinators

SCIENTIFIC COUNCIL

All eligible researchers (PhD holders)

5.4.
Groups

5.4.1.
Executive Summary

BRU-Iscte has seven research groups spanning several areas of research and knowledge.

The Accounting group focuses on sustainability reporting and public sector accounting. Its research covers the development of reporting frameworks, the measurement of social and environmental impact, the digital transformation of accounting, and fiscal transparency and participatory budgeting in the public sector. The group works closely with policymakers, professional bodies and industry. Its members are active in international networks such as the European Accounting Association and the Grudis Accounting Research Network.

The Data Analytics group develops quantitative and computational methods and applies them across business and society. Its work includes econometrics, risk assessment in big tech companies, and energy demand and price forecasting. The group leads BRU-Iscte's contribution to international projects such as INITIATE, which supports research and innovation in higher education institutions in widening countries.

The Economics group studies digital connectivity and technology standards, and the ecological and digital transitions. It uses big data, text-as-data and causal machine-learning methods and also works on the water-energy-food-ecosystems nexus. The group has a strong record of policy impact: its work is regularly cited by central banks, international organisations and European institutions. It contributes to the SocioDigital Lab for Public Policy, particularly in regenerative territories and carbon neutrality.

The Finance group's research covers environmental, social and governance (ESG) issues and socially responsible investment. It also works on corporate governance and board diversity, and on real options and mathematical finance, with applications to renewable-energy investment and volatility derivatives. Further lines of work are bank balance-sheet management and credit risk. The group publishes regularly in leading finance and operations research journals and makes intensive use of international financial databases.

Management is one of BRU-Iscte's largest and most productive groups. Its research spans sustainability and corporate social responsibility, health management, digital skills, leadership, strategy and internationalisation, mobility, urban quality of life, not-for-profit organisations and humanitarian action. Members are involved in a wide range of European projects, from drone-based urban air mobility to digital health.

The Marketing group develops new conceptual frameworks and measurement tools for consumer-brand relationships, human-AI interaction, well-being and sustainability. It makes extensive use of virtual and augmented reality and other immersive technologies. Its members publish widely in leading international journals and are increasingly successful in competitive European funding, including Horizon Europe and Marie Skłodowska-Curie actions.

Organisational Behaviour & Human Resources is the largest group in BRU-Iscte. Its research addresses occupational health and attendance behaviour, including presenteeism and burnout, as well as mistreatment at work, teams and collaborative work, and the future of work and its challenges for human resource management. The group combines a strong publication record with close links to organisations.

5.4.2. Facts & Numbers

Outputs are counted once per group when at least one author belongs to the group; outputs with authors in several groups count in each.

Research group	Members	Journal articles	ABS 3/4/4*	Q1 (JCR or SJR)	Communications	Policy citations
Accounting	11	15	1	7	28	0
Data Analytics	23	22	2	8	26	8
Economics	24	26	7	20	26	41
Finance	23	11	3	6	7	2
Management	32	68	12	37	20	5
Marketing	28	47	4	32	12	3
OBHR	35	45	6	30	68	12

5.4.3. Members

Accounting Research Group

COORDINATOR



Jonas Oliveira

INTEGRATED MEMBERS



Ana Isabel Lopes



Inna Paiva



Isabel Lourenço



Jonas Oliveira



Maria João Major

ASSOCIATED MEMBERS



Ana Conceição



Ana Costa Ferreira



Cláudio Pais



Paulo Lopes Dias



Rogério Serrasqueiro



Rúben Barros

Data Analytics
Research Group

COORDINATOR



José Manuel
Gonçalves Dias

INTEGRATED MEMBERS



Abdul
Suleman



Catarina
Marques



Elizabeth
Reis



Jorge
Sinval



José Dias
Curto



José Manuel
Gonçalves Dias



Mafalda
Ponte



Maria de Fátima
Salgueiro



Paula
Vicente



Pedro
Ribeiro



Pedro
Serrasqueiro



Raul
Laureano



Tomás
Alves

ASSOCIATED MEMBERS



Conceição
Figueiredo



Felipa
Sampayo



Margarida
Cardoso



Maria Gabriela
Silva



Maria Margarida
Saraiva



Maria Teresa
Calapez



Patrícia
Filipe



Sónia Ricardo
Bentes

RESEARCH ASSISTANTS



Kimia
Bajelan



Nuno
Santos

Economics
Research Group

COORDINATOR



Catarina Roseta Palma

INTEGRATED MEMBERS



Alexandra Lopes



Catarina Roseta Palma



Emanuel Gasteiger



João Leão



João Madeira



Joaquim Ramalho



Luís Clemente Casinhas



Luís Filipe Martins



Marta Silva



Matteo Fragetta



Nádia Simões Crespo



Nuno Crespo



Sandro Mendonça



Sofia Vale

ANNUAL RESEARCH REPORT 2025 BRU-ISCTE

ASSOCIATED MEMBERS



Helena Soares



João Lopes Costa



Luís Carvalho



Mónica Meireles



Sandrina Moreira



Thomas Greve

RESEARCH ASSISTANTS



Francisco Miguel Paulo



Pedro Bártolo



Ricardo Próspero

Finance
Research Group

COORDINATOR



João Pedro Nunes

INTEGRATED MEMBERS



Ana Paula Matias Gama



António Miguel



Carlos Glória



Fernando Silva



Helena Isidro



João Pedro Nunes



João Ruas



José Almeida



José Carlos Dias



Luciana Barbosa



Maria Helena Veiga



Mário Fernandes



Mohamed Azzim



Paulo Viegas de Carvalho



Pedro Júdice



Tiago Dutra

ASSOCIATED MEMBERS



Aricson Jesus da Cruz



Carlos Manuel Pinheiro

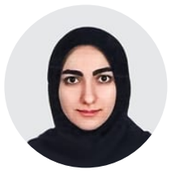


Jorge Bravo



Luís Laureano

RESEARCH ASSISTANTS



Maryam Moshkelgosha



Muhammad A. Arshad



Sajid Ali

Management
Research Group

COORDINATOR



Renato Pereira

INTEGRATED MEMBERS



Alexandra Fernandes



Ana Lúcia Martins



Fernando Ferreira



Henrique Martins



Ieva Meidute-Kavaliauskiene



Irene Ciccarino



Leandro Pereira



Maria José Sousa



Pedro Fontes Falcão



Renato Costa



Renato Pereira



Shaozhuang Ma



Sofia Kalakou



Teresa Grilo



Ulpan Tokkozhina

ASSOCIATED MEMBERS



Álvaro Rosa



Ana Siamens



Bruno Abrantes



João Carlos Menezes



João Vilas-Boas



José Arménio Rego



José Moleiro Martins



Luis Dias Martins



Márcia Santos



Margarida Oliveira



Marjan Fonseca Jalali



Nelson António



Paulo Bento

RESEARCH ASSISTANTS



Alexandra Milici



Helena Almeida



João Regra



Margarida Rodrigues Santos

Marketing
Research Group

COORDINATOR



Sandra
Loureiro

INTEGRATED MEMBERS



Álvaro
Dias



Daniela
Souto



Filipa Rosado
Pinto



Helena
Rodrigues



João
Guerreiro



Jorge
Nascimento



Luísa
Martinez



Marta
Bicho



Mónica
Ferreira



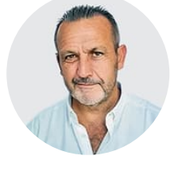
Pedro Miguel
de Oliveira



Ralitza
Nikolaeva



Ricardo
Godinho Bilro



Rui Vinhas
da Silva



Sandra
Loureiro



Sílvia
Cavalinhos

ASSOCIATED MEMBERS



Ana
Gardasevic



Fernando
Angelino



Hélia
Pereira



José Pedro
Dionísio



Luís Pedro
Miguel



Susana
Marques

RESEARCH ASSISTANTS



Andreia
Pinho



Aoqiao
Zhang



Behnam
Zendehdel Nobari



Marcya Gonzales
Santiago



Mariana
Rodrigues



Mengjie
Guan



Muhammad
Asim Sarwar



Seyed Mohammad
Mirmahdi

Organisational Behaviour & Human Resources Research Group

COORDINATOR



Ana Patrícia Duarte

INTEGRATED MEMBERS



Ana Catarina Leal



Ana Junça da Silva



Ana Passos



Ana Patrícia Duarte



Ana Sofia Oliveira



Andrea Fontes



Aristides Ferreira



Atieh Mirfakhar



Henrique Duarte



Maria João Velez



Nelson Ramalho



Patricia Lopes Costa



Sandra Costa



Sara Lopez Corlett



Silvia Dello Russo



Sílvia Silva



Susana Correia Santos



Susana Tavares



Tatiana Marques

ANNUAL RESEARCH REPORT 2025 BRU-ISCTE

ASSOCIATED MEMBERS



António Brito



António Caetano



Francisco Nunes



Maria Teresa Almeida



Mirko Antino



Sara Lampreia Lopes



Sílvia Costa



Virgínia Maria Trigo

RESEARCH ASSISTANTS



Catarina Farinha



Francisca Carvalho



Francisco Delgado



Gu Yang



Laura Falé



Luís Miguel Simões



Tiago Rôxo Aguiar



Vanessa Oliveira

5.5.
Visiting Researchers

In 2025, BRU-Iscte received 14 visiting researchers and scholars from 14 institutions in 9 countries: 5 visiting scholars for scientific cooperation with BRU-Iscte researchers, 5 visiting PhD students, and 4 guest speakers of the BRU-Iscte Research Seminar Series. Visitors came from Italy (5), United States (2), Brazil (1), Canada (1), Israel (1), Portugal (1), South Korea (1), Spain (1), United Kingdom (1).

Visitor	Affiliation	Country	Dates	Type of visit
Micol Batelli	Scuola Superiore Sant'Anna, Pisa	Italy	2025-01-02 to 2025-09-30	Visiting PhD student
Rafael Saucedo Calzada	University of Málaga	Spain	2025-01-13 to 2025-07-30	Visiting PhD student
Riccardo Maria Santovito	University of Venice	Italy	2025-02-07 to 2026-02-28	Visiting PhD student
Antónia Puccio	University of Molise	Italy	2025-02-17 to 2025-08-17	Visiting PhD student
Gregory Saxton	York University	Canada	2025-03-20	Research Seminar speaker
Paola Crisci	University of Naples "L'Orientale"	Italy	2025-04-11 to 2025-07-05	Scientific cooperation
Ilaria Dibattista	Florence School of Regulation (FSR)	Italy	2025-04-23 to 2025-05-21	Scientific cooperation
Seonyeong Ahn	Seoul National University Hospital	South Korea	2025-06-09 to 2025-06-29	Scientific cooperation
Renee Flasher	Penn State Harrisburg	United States	2025-07-09	Research Seminar speaker
Yael Pedro	Shenkar College of Engineering and Design	Israel	2025-09-01 to 2026-02-01	Scientific cooperation
Elena Svetieva	University of Colorado Colorado Springs	United States	2025-09-14 to 2025-11-12	Scientific cooperation
Ludgero Glórias	University of Surrey	United Kingdom	2025-09-25	Research Seminar speaker
Lucas Antônio Vargas	University of Western Santa Catarina (Unoesc)	Brazil	2025-10-28 to 2026-02-16	Visiting PhD student
Frederica Mendonça	Nova SBE - NOVAFRICA Knowledge Center	Portugal	2025-12-02	Research Seminar speaker

5.6.
Support Staff



Rui Costa Pinto
Project Manager
(post-award)



Nuno Silva
Research Funding Manager
(pre- & post-award)



Cheila Ramalho
Research Funding Manager
(pre- & post-award);
BRU-Iscte Secretary



Mafalda Casais
Research Funding Manager
(post-award)



Andreia Garcia
Science Communication Manager
(until June 2025)



Aleksandra Marques
PhD Programme
Manager



Liwen (Lesley) Wang
DBA/DOM Programme Manager

6.
Doctoral Programmes & Advanced Training

6.1.
Executive Summary

BRU-Iscte coordinates three PhD programmes - Management, Finance, and Economics - and the Doctor of Business Administration (DBA) programme, run in collaboration with Chinese universities.

In 2025, 74 PhD theses were completed in BRU-Iscte's doctoral programmes: 57 in the Doctor of Business Administration (DBA), 14 in the PhD in Management, 1 in the PhD in Finance and 2 in the PhD in Economics. In the same year, BRU-Iscte researchers supervised 63 PhD theses, both within and outside these doctoral programmes.

BRU-Iscte members also supervised 509 MSc dissertations and 89 MSc final projects concluded in 2025. 294 dissertations were written in English and 210 in Portuguese.

6.2.
Key Figures 2025

Doctoral Theses Concluded

74

MSc Dissertations

509

MSc Final Projects

89

FCT Doctoral Fellowships funded in 2025

13

6.3.
Grants

In 2025, FCT funded 13 doctoral grants, for a total of 161 073,00 €, including two new grants (2025.05236.BD and 2025.06440.BD). Iscte grants for PhD candidates amounted to 150 608,30 € (118 608,30 € in merit grants, 12 000,00 € in tuition grants and 20 000,00 € in skills development grants), including 3 new merit grants and 5 skills development grants. Funded research projects accounted for 8 new grants in 2025, including 1 post-doctoral, 3 PhD level, 2 MSc level and 2 research initiation grants.

FCT Grants

Name	Type of grant	Reference	Supervisor
Yuan Xu	BD (PhD grant)	2025.05236.BD	Catarina Marques; Daniela Langaro
Maria Luísa Chá-Chá	BD (PhD grant)	2025.06440.BD	Sandra Costa

Iscte and Research Project Grants

Name	Type of grant	Project	Supervisor
Helena Almeida	BI (research grant PhD student)	ImAFUSA/REFMAP	Sofia Kalakou
Daniel Vaz	BII (research initiation grant)	Mission People 5.0	Aristides Ferreira
João Franco	BII (research initiation grant)	Mission People 5.0	Aristides Ferreira
Vasco Araújo	BI (research grant MSc student)	Blockchain.PT	Ana Lúcia Martins
Myslane Farias	BI (research grant MSc student)	SmartVitiNet	Sofia Kalakou
Beatriz Saavedra	BI (research grant PhD student)	WISE-AI	Aristides Ferreira
Cristofthe Fernandes	BIPD (post-doctoral research grant)	EWRI	Sandra Costa
Diana Stilwell	BI (research grant PhD student)	NEST	Aristides Ferreira
Marta Morgado Rosa	Iscte PhD Merit grant	n/a	n/a
Carla Sofia Rodrigues Correia	Iscte PhD Merit grant	n/a	n/a
Beatriz Encarnação Brito	Iscte PhD Merit grant	n/a	n/a
Kimia Bajelan	Iscte PhD Skills Development grant	n/a	n/a
Behnam Zendehdel Nobari	Iscte PhD Skills Development grant	n/a	n/a
Duygu Yildiz	Iscte PhD Skills Development grant	n/a	n/a
Ifeanyi Chine Francis-Shokoya	Iscte PhD Skills Development grant	n/a	n/a
Yuan Xu	Iscte PhD Skills Development grant	n/a	n/a

FCT Scientific Employment Stimulus (CEEC) and FCT Tenure contracts funded in 2025:

- CEEC Individual: Ana Sofia Oliveira
- CEEC Institutional: Tomás Alves; Paula Vicente; Marjan Jalali; Maria João Major
- FCT Tenure: Jorge do Nascimento; Luísa Martinez

7. Funding

7.1. Executive Summary

BRU-Iscte's funding in 2025 totalled 3 047 291,40 €, up from 1 972 122,44 € in 2024, an increase driven mainly by the R&D Unit's PRR funding (UID/PRR/315/2025, 758 167,61 €). International sources accounted for 778 639,25 € (26%), with Horizon Europe the largest programme (483 795,96 €), followed by other European programmes (187 933,30 €) and Erasmus+ (80 278,48 €). FCT contributed 1 732 687,48 € (57%), of which 1 287 351,90 € was R&D Unit pluriannual funding, 196 480,19 € funding for researcher contracts and 161 073,00 € doctoral fellowships. Other national sources added 535 964,66 € (18%), mostly Iscte funds (440 445,39 €), together with PT2030/PRR funding (81 349,27 €, Blockchain.PT and YODA) and other public funding (14 170,00 €).

The data shows diversified support that sustains research execution, advanced training and international project participation.

7.2. Submitted & Approved Applications

In 2025, BRU-Iscte researchers took part in 18 applications for competitive funding: 3 national and 15 international (3 to Horizon Europe, 7 to Erasmus+, 3 to other European Commission programmes, 1 to the British Academy and 1 COST Action). Eight were prepared or coordinated by BRU-Iscte researchers; in the remaining ten BRU-Iscte joined applications submitted by other Iscte research units. By the time of reporting, 5 had been approved (2 national and 3 international), 9 were not funded and 4 were awaiting a decision. The success rate among decided applications was 27% in international calls and 67% in national calls.

The approved applications were SMART-PATH (British Academy - Horizon Europe Pump Priming, Maria José Sousa), the FCT mobility project 'How ESG Risks Drive Corporate Failure and Responsible Investment' (Helena Isidro, 2025-2026) and MORALITY - MORAL elevatIon-driven data sTorYtelling for disinformation awareness (SocioDigital Lab for Public Policy seed funding, Tomás Alves with Rita

Guerra, CIS-Iscte), together with two Erasmus+ cooperation partnerships that started in December 2025: SME-RISE (KA220-VET, Sofia Kalakou) and NATURE FUTURES (KA220-HED, Catarina Roseta Palma). In addition, a third FCT Advanced Computing project (Jorge Sinval), submitted in 2024, was approved in 2025, and two projects from the FCT 2023 call for R&D projects in all scientific domains, YODA (Patrícia Costa) and HEXIS (João Madeira), were approved and started in 2025.

Status	National	International	Total
Approved	2	3	5
Reserve list	0	0	0
Not funded	1	8	9
Awaiting decision	0	4	4
Total submitted	**3**	**15**	**18**

7.3. Funding Sources

Breakdown of BRU-Iscte's funding sources in 2025

Source	Amount
Fundação para a Ciência e a Tecnologia, I.P. - FCT	**1 732 687,48 €**
R&D Unit pluriannual funding	1 287 351,90 €
FCT projects	87 782,39 €
Funding for contracts of researchers with PhD	196 480,19 €
Funding for PhD, postdoc or other fellowships	161 073,00 €
Other national sources	**535 964,66 €**
Companies, industry and other private sources based in Portugal	0,00 €
Funding received from participant or management institutions (Iscte funds)	440 445,39 €
Other public funding	14 170,00 €
Public funding with EU funds (PT2030/PRR)	81 349,27 €
International sources	**778 639,25 €**
Horizon Europe	483 795,96 €
Erasmus+	80 278,48 €
Other European programmes	187 933,30 €
Other international funding sources	26 631,52 €
TOTAL	**3 047 291,40 €**

International funding by project, 2025

Project	Programme	Funding 2025
REFMAP	Horizon Europe	105 521,33 €
xShare	Horizon Europe	95 299,74 €
SmartVitiNet	I3 Instrument (ERDF)	91 243,66 €
ImAFUSA	Horizon Europe	80 975,00 €
EMPOWER	Horizon Europe	64 005,94 €
INITIATE	Horizon Europe	57 664,04 €
AMR-EDUCare	EU4Health	40 769,29 €
TOURSUS-EU	Horizon Europe (MSCA)	39 194,64 €
XiA	Erasmus+	36 881,35 €
SYNCLUSIVE	Horizon Europe	36 507,49 €
SMITour	Interreg Euro-MED	28 444,44 €
NEEM	Erasmus+	19 787,20 €
WISE-AI	Erasmus+	18 800,00 €
TRANSFORM	CERV	18 385,00 €
Coop4Int	Mobility Partnership Facility (EU)	9 090,91 €
CANDLE	Horizon Europe	4 627,78 €
SME-RISE	Erasmus+	2 559,93 €
NATURE FUTURES	Erasmus+	2 250,00 €
HERE	Other international funding	26 631,52 €

8.
Scientific Outputs & Projects

8.1.
Executive Summary

In 2025, BRU-Iscte researchers published 215 journal articles in 181 journals, 16 authored books, 7 edited books, 30 book chapters, 53 papers in conference proceedings and 3 scientific reports. Communications were predominantly international: 147 of 181 were in English and 30 in Portuguese (4 with no language recorded).

8.2.
Key Figures

Journal Articles
215

Authored Books
16

Edited Books
7

Book Chapters
30

Papers in Conference Proceedings
53

Scientific Reports
3

Communications in Scientific Events
181

8.3.
Top Publications

BRU-Iscte researchers published 32 articles in journals ranked ABS 3, 2 in journals ranked ABS 4 and 1 in a journal ranked ABS 4*. In addition, 96 articles were published in WoS Q1 journals and 121 in SCImago Journal & Country Rank Q1 journals. We highlight the top publications, ranked ABS 4* and 4:



Age and career resilience through the lens of life course theory: Examining individual mechanisms and macro-level context across 28 countries

Human Resource Management Journal
Authors: Sílvia Dello Russo, Henrique Duarte (ABS 4*)



Repairing public trust through communication in health crises: A systematic review of the literature

Public Management Review
Author: Henrique Duarte (ABS 4)

Articles in ABS 3 journals:

Title	Journal	BRU-Iscte author(s)
Toward a sustainable supply chain for social credit: Learning by experience using single-valued neutrosophic sets and fuzzy cognitive maps	Annals of Operations Research	Fernando Ferreira, Ieva Meidutė-Kavaliauskienė
Artificial intelligence and change management in small and medium-sized enterprises: An analysis of dynamics within adaptation initiatives	Annals of Operations Research	Fernando Ferreira
A multi-objective optimization approach for integrated risk-based internal audit planning	Annals of Operations Research	Fernando Ferreira
Are gritty leaders happier or unhappier? It depends on how prudent they are	Group and Organization Management	Arménio Rego
Constructing smarter and more sustainable urban ecosystems: A dynamic analysis of challenges and initiatives	Annals of Operations Research	Fernando Ferreira
How virtual are we? Introducing the Team Perceived Virtuality Scale	Journal of Business and Psychology	Patrícia Lopes Costa
AI-driven participatory environmental management: Innovations, applications, and future prospects	Journal of Environmental Management	Márcia Santos
Owner guarantees, observed and unobserved risks, and bank lending spreads	Journal of Financial Services Research	Ana Paula Matias Gama, Mohamed Azzim
Local Whittle estimation in time-varying long memory series	Journal of Time Series Analysis	Luís Filipe Martins
A refracted process in options: A credit valuation application	Economics Letters	Carlos Manuel Pinheiro, João Reis

Title	Journal	BRU-Iscte author(s)
From attitude to action: A moderated mediation model for the engagement of green attitude, green impulse buying, and consumer citizenship behavior	Business Strategy and the Environment	Maria José Sousa
The impact of human–animal interactions during micro-breaks on sleep quality and work engagement: A within-person approach	Applied Psychology: An International Review	Ana Junça da Silva
How T-cruiscape shapes the flow experience of passenger's well-being	International Journal of Hospitality Management	Marcya Gonzales Santiago, Sandra Loureiro, Daniela Souto
Varieties of economic elites? Preliminary results from the World Elite Database (WED)	British Journal of Sociology	Luís Clemente Casinhas, Sofia Vale
The Georgia School Personnel Survey of school climate: Validity evidence from a sample of Portuguese teachers and support staff	British Educational Research Journal	Jorge Sinval
Is zero leverage good for firms' performance?	The European Journal of Finance	Joaquim Ramalho
Preservice teachers' assessment decisions: Exploring the role of fairness conceptions	British Educational Research Journal	Jorge Sinval
Leader expressed humility: A meta-analysis and an agenda for future research	Personality and Individual Differences	Arménio Rego
Issues of identity and emotions in the hybridization of NHS hospitals: The role of activity-based costing as a strategy	Financial Accountability and Management	Maria João Major, Ana Conceição
How to conduct valuable marketing research with neurophysiological tools	Psychology and Marketing	João Guerreiro, Sandra Loureiro
Are morally courageous leaders more effective?	Journal of Business Research	Arménio Rego

Title	Journal	BRU-Iscte author(s)
Leader-expressed forgiveness and team performance: A two-paths model	Human Performance	Arménio Rego
Blockchain-powered drone deliveries: Embedded governance mechanisms for reducing uncertainty and enhancing consumer behavioral intentions	Technological Forecasting and Social Change	Maria José Sousa
Banking on research: Who leads? Who follows? Who cares?	Journal of Institutional Economics	Sandro Mendonça
Disidentification: The long-term effects of offensive-discriminatory advertising	Psychology and Marketing	Sandra Loureiro
Dealing with endogeneity in stochastic frontier models: A comparative assessment of estimators	Energy Economics	Joaquim Ramalho, Catarina Roseta Palma

8.4. Awards

BRU-Iscte researchers received 19 scientific awards in 2025, 17 international and 2 national.

Furthermore, in 2025, 55 BRU-Iscte researchers received the BRU-Iscte Research Awards 2025 for research outputs published or approved in the previous year (2024), with prizes totalling 45 001 €.

Researcher	Award	Institution
Álvaro Dias	Top 2% Scientists list	Stanford University / Elsevier
Ana Isabel Dias Lopes	Best MSc Thesis Award in Financial Accounting at ICAFI 2025, as supervisor of the thesis "Exploring determinants of the voluntary adoption of SASB Standards by firms that adhered to GRI"	ICAFI - International Conference on Accounting and Finance Innovation
Ana Luísa Junça da Silva	Emerald Literati Award 2025 - International Journal of Manpower	Emerald Publishing

Researcher	Award	Institution
Ana Luísa Junça da Silva	Top 2% Scientists list	Stanford University / Elsevier
Arménio Rego	Top 2% Scientists list	Stanford University / Elsevier
Behnam Zendehdel Nobari	Project selected for pilot implementation in the AgriFood4Future Open Innovation Challenge, in collaboration with Fazenda Monte Silveira (Portugal)	AgriFood4Future
Fernando Alberto Freitas Ferreira	JORS Outstanding Reviewer Certificate 2025	Journal of the Operational Research Society (Taylor & Francis)
Fernando Alberto Freitas Ferreira	Top 2% Scientists list	Stanford University / Elsevier
Ieva Meidutė-Kavaliauskienė	Top 2% Scientists list	Stanford University / Elsevier
Inna Choban de Sousa Paiva	Best Presentation Award for the paper "Board Characteristics and ESG Reporting: An Empirical Study" (Paiva, Grave, Curto and Peixinho) at the 28th ABMC, Dubai	28th ABMC
Inna Choban de Sousa Paiva	Scientific Quality Distinction Award for the paper "Non-financial and sustainability reporting in the public sector: Literature review and suggestions for future research" (Paiva and Calaça) at the XXIII AECA International Meeting	AECA - Spanish Accounting and Business Administration Association
Maria José Sousa	Top 2% Scientists list	Stanford University / Elsevier
Sandra Cristina Pereira Costa Camacho	Best Paper Award - OB Division, Academy of Management Annual Meeting 2025	Academy of Management
Sandra Maria Correia Loureiro	Highly Cited Researcher 2025 Clarivate	Clarivate
Sandra Maria Correia Loureiro	Top 2% Scientists list	Stanford University / Elsevier
Sandra Maria Correia Loureiro	Women in Science 2025 (Mulheres na Ciência)	Ciência Viva - National Agency for Scientific and Technological Culture
Susana Helena Correia Santos	2025 State of Florida Entrepreneurship Book of the Year	Jim Moran Institute for Global Entrepreneurship
Susana Helena Correia Santos	Top 2% Scientists list	Stanford University / Elsevier
Tiago Miguel Rôxo Aguiar	Best Papers list - Academy of Management Annual Meeting 2025	Academy of Management

8.5. Projects

In 2025, BRU-Iscte researchers were involved in 38 research projects, 22 of them funded by European programmes (10 Horizon Europe, 5 Erasmus+ and 7 other European programmes). The full list is in section 8.5.3.

8.5.1. New Projects (started in 2025)

XiA - Xpanding Innovative Alliance (2025-2028)

Programme: Erasmus+ (Alliances for Innovation). Period: 2025-01-01 to 2028-12-31. BRU-Iscte team: Henrique Martins (principal investigator), Ana Lúcia Martins. BRU-Iscte budget: 678 979,00 €. Funding in 2025: 36 881,35 €.

The Xpanding Innovative Alliance (XiA) project is dedicated to advancing interoperability within the healthcare sector, particularly in anticipation of the European Health Data Space (EHDS) regulation. Through a comprehensive educational initiative, XiA aims to address the skills gap in advanced digital health interoperability standards among healthcare providers, digital health solution providers, and individuals. By developing high-quality educational materials and courses, XiA seeks to equip stakeholders with the necessary skills to embrace EHDS-related standards and foster a culture of interoperability. Utilizing a multi-disciplinary approach, the project will offer online educational content and immersive learning experiences tailored to the needs of healthcare professionals and organizations. This initiative will not only educate a large workforce in advanced interoperability standards but also establish partnerships with other institutions to amplify its impact. The primary objectives of XiA include developing personalized learning pathways, accrediting educational initiatives, and promoting the integration of digital transformation, interoperability, and cybersecurity skills. Through micro-credentialing and partnerships with academic networks, XiA aims to ensure the sustainability and scalability of its educational programs.

By fostering cross-border collaboration and engaging external entities, XiA seeks to empower healthcare providers, enhance the competitiveness of digital health companies, and strengthen the skills of EU health professionals. Through an open approach to interoperability standards and education, XiA aims to sustain its efforts and drive lasting impact in the field of digital healthcare.

FCT Advanced Computing Projects - Bayesian psychometrics and Bayesian structural equation modelling (2025-2026)

Programme: FCT Advanced Computing Projects (in-kind computing resources). Principal investigator: Jorge Sinval. Three projects: Bayesian Computational Psychometrics: Developing and Adapting Psychometric Instruments (2024.10162.CPCA.A0; 2025-01-31 to 2025-07-30); Bayesian Structural Equation Modeling: Incorporating prior knowledge via elicitation (2024.10172.CPCA.A1; 2025-03-02 to 2026-03-02; FCT funding: 1 048,00 €); and Bayesian Structural Equation Modeling: Computational Advances and Practical Applications (2025.08178.CPCA.A2; 2025-01-08 to 2026-07-31; FCT funding: 4 533,00 €). Funding in 2025: 3 736,28 € (2024.10172.CPCA.A1: 873,33 €; 2025.08178.CPCA.A2: 2 862,95 €).

Traditional psychometric approaches often rely on frequentist models, which can be limited in handling uncertainty and incorporating prior knowledge. By adopting a Bayesian framework, this project aims to enhance psychometric analysis through more flexible, probabilistic modeling techniques that allow for dynamic updates as new data becomes available.

The project focuses on the creation and adaptation of psychometric instruments for diverse populations. Advanced computational techniques, including Markov Chain Monte Carlo (MCMC) using the No-U-Turn Sampler (NUTS), are employed for latent model estimation. The Bayesian approach provides a deeper understanding of measurement precision and contributes to the development of psychometric instruments with strong validity evidence.

The two Bayesian structural equation modelling projects address problems common in frequentist approaches, such as non-convergence and Heywood cases. The first focuses on prior elicitation, translating expert knowledge into prior distributions with the help of a Shiny app that generates blavaan syntax; the second aims to speed up Bayesian computation through GPU processing and to apply BSEM to the development of psychometric instruments.

DAViDLab - Laboratory for Digitisation and Advanced Data Visualisation (2025-2027)

Programme: Lisboa 2030 (ERDF) - Technological infrastructures. Period: 2025-02-25 to 2027-08-25. BRU-Iscte team: Tomás Alves (co-coordinator).

Creation of a Laboratory for Digitisation and Advanced Data Visualisation (DAViD Lab), a unique infrastructure in the national and regional context, which falls under the priority of investment 1A - Competitiveness and Innovation of the Lisbon2030-2024-36 Call for Proposals. The DAViD Lab will allow the multidimensional identification of historical, cultural and scientific archives of high heritage value, promoting the preservation and accessibility of documents and objects. This infrastructure will be equipped with advanced digitisation and data curation technologies, including interactive and collaborative solutions based on digital tools and artificial intelligence.

Interreg
Baltic Sea Region

CIRC-2-ZERO - Driving Collaborative Innovation towards Decarbonization and Advanced Manufacturing in SMEs across the Baltic Sea Region (2025-2028)

Programme: Interreg EU - Baltic Sea Region. Period: 2025-03-01 to 2028-02-29. Coordinated by Häme University of Applied Sciences (HAMK, Finland), with Tallinn University of Technology (TalTech, Estonia). BRU-Iscte team: Fernando Ferreira.

SMEs often struggle to adopt circular economy practices and advanced manufacturing technologies due to a lack of knowledge, resources, and tailored support. They face barriers such as limited access to expertise, high costs of implementation, and difficulty in navigating the complex landscape of circular economy solutions. CIRC-2-ZERO offers three innovative solutions to overcome these barriers. Firstly, the project will develop a Digital Twin Demo Platform, enabling SMEs to simulate and optimize their processes for circularity. Secondly, it will provide tested solutions for circular product design and value chain optimization, empowering SMEs to create sustainable products and processes. Lastly, the project will establish a network of Resilience Transformation Hubs, offering SMEs access to training, mentoring, and collaborative innovation support.CIRC-2-ZERO will equip SMEs with the necessary tools, knowledge, and support to successfully transition towards circular economy and advanced manufacturing practices. The project's outcomes will not only benefit SMEs but also will contribute to reducing waste, conserving resources, and mitigating climate change.

Department for Business, Energy & Industrial Strategy

SMART-PATH - Scalable Framework for Sustainable Mobility and Proximity Policies in Regional Urban Systems for a Post-COVID Era (2025-2026)

Programme: The British Academy - Horizon Europe Pump Priming (UK-EU collaboration). Period: 2025-04-01 to 2026-03-31. Led by Aston University (United Kingdom). BRU-Iscte team: Maria José Sousa.

The already established consortium of Aston University (UK), University College London (UK), Ruralis University (Norway), University of Turin (Italy), and University Institute of Lisbon (Portugal) will seek funding from the EU's '100 Climate-Neutral and Smart Cities by 2030' initiative. Our proposal includes developing a scalable tool to evaluate and guide urban mobility policies, supporting sustainable development and the 15-minute city concept, especially post-COVID-19. This tool will analyze mobility's complex nature, integrating environmental sustainability and regional urban system characteristics like geography and demographics. Alenhanced, it will assess impacts on affordability and accessibility, providing localized insights. We seek pumpprimingfunds for two residential workshops at Aston University to solidify collaboration, complete application writing, and establish a proof of concept

CANDLE

CANDLE - National CAncer data Node DeveLopErs (2025-2028)

Programme: Horizon Europe (Cancer Mission). Period: 2025-06-01 to 2028-05-31. BRU-Iscte team: Henrique Martins (local coordinator). BRU-Iscte budget: 23 800,00 €. Funding in 2025: 4 627,78 €.

Despite decades of devoted research, cancer remains a tremendous health threat and societal burden. Europe's Beating Cancer Plan aims to improve the lives of more than 3 million people by 2030 by improving prevention, early detection, diagnostics, therapeutics, and quality of life. The biggest single hurdle here is the highly inadequate way cancer data, both from research and healthcare, are still being dealt with. While other areas of society (e.g. e-finance,

e-commerce, logistics, travel, meteorology, etc.) have fully exploited advances in data and information technology to serve organisations as well as individual consumers, so far this has failed in the health domain. Consequently, cancer data are hard to Find, Access, make Interoperable and Reuse. Evidently this is not caused by lack of suitable technology, but rather by organisational, social and cultural causes. Inherently, solving the problem requires a cultural shift from the current craftsmanship approach to cancer research and data, to a drastic collaboration model at industrial scale. CANDLE therefore aims to scale-up and improve existing (inter)national health data infrastructures, align maximally with national EHDS implementations in member states, including HDAB's, DAAMS's and SPE's. CANDLE will also identify and resolve potential barriers (https://www.health-ri.nl/en/participation/obstacles-removal-trajectory) that jeopardize effective implementation of UNCAN.eu and ECPDC digital platforms. CANDLE aims to equipe data users and NCDN developers with a 'ready-to-use' CANDLE Resource Kit in a process oriented (research journey, patient journey, data life cycle) way. In summary, CANDLE will provide an avenue towards a successful and highly desired data transformation in European cancer research and serve as a catalyzer for the UNCAN.eu and ECPDC platforms by advancing the development of NCDNs to reach the goal of the Cancer Mission and Europe's Beating Cancer Plan, i.e. reducing the burden of cancer.

YODA
YOUR OWN DEVELOPMENTAL AGENT

YODA - Your Own Developmental Agent: Agent-led feedback for improving team interpersonal processes (2025-2028)

Programme: FCT - Scientific Research and Technological Development Projects (co-funded by ERDF). Period: 2025-08-01 to 2028-07-31. BRU-Iscte team: Patrícia Costa (principal investigator). BRU-Iscte budget: 90 547,20 €. Funding in 2025: 15 091,20 €.

This project will develop and train an AI agent in identifying relevant patterns of conflict and affectivity during team interaction, both in text and video, and conveying appropriate real-time feedback. A set of three studies will test the role of the agent-led feedback on team dynamics and outcomes, such as performance, interpersonal affect regulation, engagement, as well as the role of the agent's features in its acceptance by the team.

SME RISE

SME-RISE - Business Modelling Skills for Drone Entrepreneurs (2025-2027)

Programme: Erasmus+ (KA220-VET). Period: 2025-12-01 to 2027-11-30. BRU-Iscte team: Sofia Kalakou (principal investigator), Helena Almeida. BRU-Iscte budget: 61 438,27 €. Funding in 2025: 2 559,93 €.

The aim of the project is to enhance SME competitiveness in the drone sector by developing a tailored business development curriculum, promoting youth entrepreneurship through innovative training and resources, and creating upskilling pathways via a comprehensive online platform, ultimately aligning with EU digital and green transitions.

NATURE FUTURES

NATURE FUTURES - Nature-Based Higher Education for Environment Resilience (2025-2028)

Programme: Erasmus+ (KA220-HED). Period: 2025-12-01 to 2028-11-30. Coordinated by Aalborg University (Denmark). BRU-Iscte team: Catarina Roseta Palma (local coordinator). BRU-Iscte budget: 81 000,00 €. Funding in 2025: 2 250,00 €.

The NATURE FUTURES project aims to integrate Nature-Based Solutions and Citizen Science into higher education, enhancing sustainability education, interdisciplinary collaboration, and learning. It seeks to equip students and educators with practical tools, develop systemic thinking through digital models, and create strategic roadmaps for institutional adoption. The project fosters engagement with stakeholders, aligning universities with climate action and EU sustainability goals.

HEXIS - Heterogeneous expectations in inflation with switching forecast rules: prices, wages and volatility (2025-2028)

Programme: FCT - Scientific Research and Technological Development Projects in all scientific domains (2023 call). Period: 2025-12-12 to 2028-12-11. BRU-Iscte team: João Madeira. BRU-Iscte budget: 114 160,00 €. Funding in 2025: 3 171,11 €.

This project aims to measure price and wage inflation expectations by modelling agents as being able to choose between different expectation rules based on their past performance. The study will be conducted by a group of two nuclear researchers (who specialize in macroeconomics and econometrics) and several consultants with positions in leading monetary policy institutions (who will aid with feedback and in the dissemination of the results).

Other applications approved in 2025

MORALITY - MORAL elevatIon-driven data sTorYtelling for disinformation awareness (SocioDigital Lab for Public Policy seed funding), Tomás Alves with Rita Guerra (CIS-Iscte).

How ESG Risks Drive Corporate Failure and Responsible Investment (FCT mobility, 2025-11 to 2026-06), Helena Isidro.

8.5.2. Concluded Projects (2025)

TOURSUS-EU - Assessing Tourism Sustainability in the EU Region: A Quantitative Approach (2023-2025)

Programme: Horizon Europe (MSCA Postdoctoral Fellowships). Period: 2023-07-03 to 2025-07-02. BRU-Iscte team: Sandra Loureiro (supervisor), Ana Gardasevic (fellow). BRU-Iscte budget: 156 778,56 €. Funding in 2025: 39 194,64 €.

The TOURSUS-EU proposal is designed to contribute to the definition of and the transition to a more sustainable model of tourism, which is one of the major issues of the EU. Over the two-year fellowship, Ana Gardasevic collected data through interviews with residents of Lisbon, Venice and Split, including a secondment at Ca' Foscari University of Venice (April to October 2024). The project closed with three events at Iscte: a seminar for PhD students on her research path and the MSCA proposal (10 April 2025); a hybrid seminar on Marie Curie Actions, with speakers from Ca' Foscari University, the SEE Institute Dubai, the Croatian MSCA National Contact Point, MCAA and BRU-Iscte (29 May 2025); and the final conference "Tourism Sustainability: Insights, Challenges, and Perspectives" (30 June 2025). In 2025, the project was also featured in the "Marie Curies of the Mediterranean" exhibition in Paris and at Iscte, and in BRU-Iscte's research projects brochure. Ana Gardasevic obtained the GSTC Professional Certificate in Sustainable Tourism. The results include an article on local perceptions of overtourism in Lisbon, Venice and Split, to be submitted in December 2025, and a monograph on assessing tourism sustainability in the EU, planned for 2027. The project's key exploitable results are a framework of risk indicators for tourist destinations, predictive models for sustainable tourism growth and a strategy for sustainable tourism management, aimed at public authorities and tourism planning agencies.

AMR-EDUCare - EduCation on Antimicrobial REsistance for the health workforce (2023-2025)

Programme: EU4Health. Period: 2023-03-01 to 2025-08-31. BRU-Iscte team: Ana Lúcia Martins, Henrique Martins, Teresa Grilo, Ulpan Tokkozhina. BRU-Iscte budget: 152 884,82 €. Funding in 2025: 40 769,29 €.

AMR-EDUCare, EduCation on Antimicrobial REsistance for the health workforce, targeted the prevention and reduction of antimicrobial resistance (AMR)'s health burden by filling educational gaps on AMR for both clinical and non-clinical health workforce. Southern and Eastern European countries, where the incidence of AMR is highest, are also those where there is a particular deficit in training on AMR prevention. AMR-EDUCare developed accredited online training on antimicrobial resistance for doctors, nurses, community pharmacists and healthcare managers. The courses covered antimicrobial prescribing, the reduction and management of antimicrobial waste, and patient empowerment through communication. They were available on the Lecturio platform in English and in the languages of the six partner countries (Portugal, Spain, Italy, Greece, Hungary and Lithuania). By the end of the project, 6 259 professionals had completed the training, against a target of 4 150, and rated it 8.8 out of 10. The project's communication reached more than 560 000 social media impressions, 56 000 newsletter readers and 4 000 participants at third-party events, and its 2024 World AMR Awareness Week campaign reached over 400 000 people. Iscte presented the project at the 2025 Behaviour Change Conference in Lisbon (2–3 April 2025), with a paper and a poster. Ulpan Tokkozhina and Ana Lúcia Martins presented the training results at ICRAMHS-25 in Copenhagen (8–9 August 2025). Two scientific articles co-authored by BRU-Iscte researchers are in preparation, on communication training for antimicrobial stewardship and on the professional competences developed through the programme. The courses remain freely available until April 2027 and will be extended to Germany and Malta in 2026.

Coop4Int - Strengthening Migrant Integration through cooperation between Portugal and Cabo Verde (2021-2025)

Programme: Mobility Partnership Facility III (ICMPD, EU). Period: 2021-12-01 to 2025-07-31. BRU-Iscte team: Maria José Sousa (local co-coordinator). BRU-Iscte budget: 297 878,50 €. Funding in 2025: 9 090,91 €.

The aim of the Coop4Int action was to strengthen the mechanisms for the integration of immigrants into Cabo Verde society, while reinforcing the contribution to the priorities defined in the cooperation framework between Portugal and Cabo Verde.

Coop4Int ended on 31 July 2025, after almost four years of cooperation between Portugal and Cabo Verde to strengthen Cabo Verde's institutional capacity and the integration of immigrants into Cabo Verdean society. The project was implemented by AIMA, Cabo Verde's High Authority for Immigration (AAI), Iscte and the Polytechnic Institute of Bragança, and its closing ceremony took place in Praia on 24 July 2025. It set up four Local Immigration Units (Sal, Boa Vista, São Vicente and Santa Catarina de Santiago) and two service desks in Santiago and Praia, which together served over 5 000 migrants. It also created translation and interpretation, entrepreneurship and multichannel support services, carried out 196 field actions through mobile teams, and supported the first Municipal Plan for Migrant Integration (Sal). In capacity building, 24 training actions certified 447 people, complemented by an entrepreneurship immersion week and four study visits, and 10 vocational training courses were run for migrants living in Cabo Verde. The project produced a survey of the foreign population resident in Cabo Verde, three studies on migration, an Immigrant Guide and a manual on immigrant entrepreneurship, as well as 45 radio programmes and two national information and awareness campaigns. It also created the Migration Observatory of Cabo Verde, which continues to operate after the end of the project.

NEXUSNET - Network on Water-Energy-Food Nexus for a Low-Carbon Economy in Europe and Beyond (2021-2025)

Programme: COST Action CA20138. Period: 2021-09-22 to 2025-09-21. BRU-Iscte team: Catarina Roseta Palma (local coordinator).

The COST Action NEXUSNET was an international network of researchers working with policymakers and the business sector to better understand how the water-energy-food Nexus fosters policy coherence in the domains of water, energy and food, supporting the transition towards a circular and low-carbon economy in Europe. It ended in September 2025, after four years.

Through working groups and geographical focus groups, the Action promoted cross-sectoral learning and produced case studies, methodological developments, scientific publications, policy briefs and living documents. It also ran training schools, mentoring programmes and other funding opportunities for early-career researchers. Its main final event was the international conference 'Water-Energy-Food Nexus for a Low-Carbon Economy in Europe & Beyond: Building Resilience to Global Challenges', held in Brussels on 4 June 2025 as an EU Green Week Partner Event. The conference had 12 thematic tracks, from Nexus governance, data and modelling to the climate-neutral transition, the circular economy and renewable energy, and its book of abstracts was published in December 2025.

EMPOWER - Design and evaluation of technological support tools to empower stakeholders in digital education (2022-2025)

Programme: Horizon Europe. Period: 2022-10-01 to 2025-09-30. BRU-Iscte team: Aristides I. Ferreira (local coordinator), Sara Lopes. BRU-Iscte budget: 256 023,75 €. Funding in 2025: 64 005,94 €.

EMPOWER focused on education for children with neurodevelopmental disorders (NDDs). Children with NDDs can experience difficulties with language and speech, motor skills, behaviour, memory, learning, or other neurological functions. Technological solutions that can respond to such individual needs have the potential to both improve the quality and inclusiveness of the education of these children and support teachers in carrying out their educational vocation.

EMPOWER ended in September 2025, with the final release of its platform for the training of executive functions and emotional regulation in children with neurodevelopmental conditions. The platform was co-designed with neurodiverse users and teachers, and combines serious games with a teacher app, a wearable that measures heart rate and optional eye-tracking. It is freely available for download. It was tested in three pilot studies, including a third pilot in Portugal finalised in December 2024, followed by a validation study and a randomised clinical trial. Teachers reported that the games engaged students who are usually hard to reach and helped them complete tasks and regulate their emotions. More than two-thirds said the platform improved their teaching. The clinical trial showed gains in planning and working memory, but no significant change in broader executive functions. The project also developed an ethical framework for the empowerment of children, families and teachers. It closed with a final partner meeting in Brussels (May 2025), a workshop at the 14th Autism Europe International Congress (September 2025) and a white paper with policy recommendations for neurodivergent-inclusive education.

SmartVitiNet - Smart and Sustainable Drone-assisted Viticulture Excellence Network (2022-2025)

Programme: I3 Instrument (ERDF). Period: 2022-12-01 to 2025-11-30. BRU-Iscte team: Sofia Kalakou (local coordinator), Nelson Jorge Campos Ramalho, Maria da Graça Monteiro, Sofia Samoili, Renato Ferreira. BRU-Iscte budget: 298 615,60 €. Funding in 2025: 91 243,66 €.

The aim of the SmartVitiNet project was to scale-up, pilot, and bring to the market an innovative holistic phytosanitary and plant protection system based on the use of unmanned aerial vehicles, new observational platforms and new ready to use sensors, and establish a Competence Center for Precision Viticulture.

SmartVitiNet ended in November 2025, after three years of work on drone-assisted precision viticulture and the creation of the SmartVitiNet Competence Centre for Precision Viticulture. The Competence Centre offers tools to help viticulture professionals adopt new technologies, and the project's Decision Support System processes data collected by drones and sensors through image processing and machine learning. In 2025, the project held demonstration days in France and Portugal (3–5 July 2025). In Portugal, BRU-Iscte organised drone and sensor flights over vineyards in Parada de Infanções (Bragança) and Mafra (Ramilo Wines), where the Competence Centre and the Decision Support System were also presented to local winemakers. Further demonstration days followed in Cyprus and Greece, the latter in Corinth on 25 October 2025 with 32 stakeholders from the wine sector and public authorities. The BRU-Iscte team co-authored papers on drone-enabled data collection for sustainable viticulture and on the role of the Competence Centre in the development of the wine sector, the latter published in the proceedings of the Ibero-American Agroengineering Congress 2025.

8.5.3. All Projects in 2025

Project	Programme	Period
NEXUSNET	COST Action CA20138	2021-09 to 2025-09
Coop4Int	Mobility Partnership Facility (EU)	2021-12 to 2025-07
EMPOWER	Horizon Europe	2022-10 to 2025-09
SmartVitiNet	I3 Instrument (ERDF)	2022-12 to 2025-11
Blockchain.PT	PRR (IAPMEI)	2023-01 to 2026-06
NEEM	Erasmus+	2023-02 to 2026-02
REFMAP	Horizon Europe	2023-02 to 2026-01
AMR-EDUCare	EU4Health	2023-03 to 2025-08
SYNCLUSIVE	Horizon Europe	2023-03 to 2027-02
EWRI	FCT (PTDC)	2023-03 to 2026-02
TOURSUS-EU	Horizon Europe (MSCA)	2023-07 to 2025-07
ImAFUSA	Horizon Europe	2023-09 to 2026-02
WED PT - Elites in Portugal	World Elite Database	2023-11 to 2028-12
xShare	Horizon Europe	2023-12 to 2026-11
STUDIES-DIG	Horizon Europe (MSCA)	2023-12 to 2027-11
SMITour	Interreg Euro-MED	2024-01 to 2026-03
INITIATE	Horizon Europe	2024-02 to 2027-07
WISE-AI	Erasmus+	2024-04 to 2026-03
SCIGLO	Horizon Europe (MSCA Citizens)	2024-05 to 2026-01
BeWell Iscte	DGES - Mental Health Promotion in Higher Education	2024-05 to 2026-09
NEST	Iscte internal funding	2024-07 to 2026-05
#SELHub	FCT (CEEC Individual)	2024-09 to 2030-08
HERE	NAWA (Poland)	2024-09 to 2026-08
TRANSFORM	CERV	2024-09 to 2026-11
Mission People 5.0	Iscte internal project	2024-10 to 2027-09
HUMANIST	FCT (CEEC)	2024-10 to 2029-10
XiA	Erasmus+	2025-01 to 2028-12
FCT Advanced Computing (2025.08178.CPCA.A2)	FCT (Advanced Computing)	2025-01 to 2026-07
FCT Advanced Computing (2024.10162.CPCA.A0)	FCT (Advanced Computing)	2025-01 to 2025-07
DAViDLab	Lisboa 2030 (ERDF)	2025-02 to 2027-08
CIRC-2-ZERO	Interreg EU - Baltic Sea Region	2025-03 to 2028-02
FCT Advanced Computing (2024.10172.CPCA.A1)	FCT (Advanced Computing)	2025-03 to 2026-03
SMART-PATH	The British Academy	2025-04 to 2026-03
CANDLE	Horizon Europe	2025-06 to 2028-05
YODA	FCT (IC&DT)	2025-08 to 2028-07
SME-RISE	Erasmus+	2025-12 to 2027-11
NATURE FUTURES	Erasmus+	2025-12 to 2028-11
HEXIS	FCT (IC&DT)	2025-12 to 2028-12

9.
Events

9.1.
Executive Summary

In 2025, BRU-Iscte researchers were involved in organising 27 scientific events, 23 international and 4 national. These include 16 academic conferences and congresses, 8 workshops, seminars and doctoral sessions, and 3 events with industry and non-academic partners. The BRU-Iscte Research Seminar Series hosted 4 seminars with guest speakers from Portuguese and international universities.

9.2.
Key Figures

International Scientific Events Organised

23

National Scientific Events Organised

16

BRU-Iscte Research Seminar Series Sessions

4

Other external Research Seminars by BRU-Iscte members

4

9.3.
Bru Research Seminar Series

BRU-Iscte organises the Research Seminar Series as an opportunity for researchers and PhD candidates to discuss ongoing research with invited scholars.

Title	Guest speaker	Affiliation	Chair
The Structure of Twitter $Cashtag Networks and Market Reaction to Earnings News	Gregory Saxton	York University	Helena Isidro
Data privacy: realities of extraterritorial enforcement	Renee Flasher	Penn State Harrisburg	Jonas Oliveira
Nonparametric "rich covariates" without saturation	Ludgero Glórias	University of Surrey	Catarina Roseta Palma
Road to somewhere: Introducing ReCycling in a Mozambican city	Frederica Mendonça	Nova SBE - NOVAFRICA Knowledge Center	Catarina Roseta Palma

9.4.
Academic Events

Event	Organiser	BRU-Iscte researcher(s)
17th ISTR International Conference	ISTR; Iscte Business School; BRU-Iscte; CIES-Iscte	Ana Margarida Madureira Simaens
ICONSUS2025 - International Conference on Sustainability	Instituto Politécnico de Santarém	Ana Patrícia Pereira Duarte Baltasar
EAERE 2025 Annual Conference	EAERE	Maria Catarina Salema Roseta Palma

AERNA Conference 2025	AERNA	Maria Catarina Salema Roseta Palma
7th Sustainable Campus Conference (Conferência Campus Sustentável)	Instituto Politécnico de Coimbra	Maria Catarina Salema Roseta Palma
XXXIV Hispanic-Portuguese Conference on Scientific Management	Universidade da Beira Interior	Maria Gabriela Matias da Silva
8th APEEN Annual Conference - Energy Flexibility for a Just Transition	Universidade da Beira Interior	Mónica Alexandra Vilar Ribeiro de Meireles
EEM25 - 21st International Conference on the European Energy Market	ISEL - Instituto Superior de Engenharia de Lisboa	Mónica Alexandra Vilar Ribeiro de Meireles
9th APEEN Annual Conference	DEGEIT - Universidade de Aveiro	Mónica Alexandra Vilar Ribeiro de Meireles
ARTIIS 2025 - International Conference on Advanced Research in Technologies, Information, Innovation and Sustainability	Corporación Universitaria Rafael Núñez (UNINÚÑEZ)	Ricardo Jorge Godinho Bilro
ICMarkTech'25 - The 2025 International Conference on Marketing and Technologies	University of Valencia	Ricardo Jorge Godinho Bilro; Sandra Maria Correia Loureiro
TechDiComM 2025 - Technological Strategies on Digital Communication and Marketing	Corporación Universitaria Rafael Núñez (UNINÚÑEZ)	Ricardo Jorge Godinho Bilro
18th Annual Conference of the EuroMed Academy of Business: Exploring New Horizons in Business and Management	EuroMed	Sandra Maria Correia Loureiro
GAMMA 2025 Global Marketing Conference	GAMMA - Global Alliance of Marketing & Management Associations	Sandra Maria Correia Loureiro
16th International Conference on Applied Human Factors and Ergonomics (AHFE 2025)	AHFE	Sílvia Costa Agostinho da Silva
2025 International Conference on Graphics and Interaction	Eurographics Portuguese Chapter	Tomás Almeida e Silva Martins Alves

9.5. Other Events

9.5.1. Workshops

Event	Organiser	BRU-Iscte researcher(s)
Seminar "Conceptualizing and Measuring Intangible Assets: An Accounting Analytics Approach"	MSc in Accounting and Management Control, Iscte	Ana Isabel Dias Lopes
TRANSFORM project - The future of human workforce: interdisciplinary expert roundtable symposium	Iscte; European Commission (CERV)	Ana Sofia Viegas de Oliveira Francisco
Luxury Business	IESEG; Iscte	Daniela Langaro da Silva do Souto
2nd National Colour Meeting (2° Encontro Nacional da Cor)	APCor	Luisa Margarida Guerra Marques Martinez
Round Table on Data-Powered Business Innovation, 20th International Conference on Knowledge Management	Iscte	Paula Alexandra Barbosa da Conceição Vicente Duarte
Seminar meet editors 2025: Katrijn Gielens (Journal of Retailing), Matias Lain, José Fernando da Costa Oliveira, Marjo-Riitta Diehl	BRU-Iscte	Sandra Maria Correia Loureiro
Third International Doctoral Colloquium in Marketing 2025	BRU-Iscte	Sandra Maria Correia Loureiro
EMES PhD Network - development of the new mentoring programme	EMES - Research Network for Social Enterprise	Vanessa Duarte Correia de Oliveira

9.5.2
Industry & Non-academic Events

Event	Organiser	BRU-Iscte researcher(s)
Microfinance in a Changing World: Challenges, Impact and New Frontiers	Cooperativa António Sérgio para a Economia Social (CASES)	Ana Paula Bernardino Matias Gama
The Impact of Artificial Intelligence on Project Management	Iscte Executive Education	Leandro Luís Ferreira Pereira
From the lab to reality: how companies can benefit from academic research in Business Analytics	Iscte	Paula Alexandra Barbosa da Conceição Vicente Duarte

10.
Dissemination, Knowledge Transfer & Outreach

10.1.
Executive Summary

Dissemination, knowledge transfer and outreach reached 95 records in 2025, led by media outreach (49), followed by dissemination to non-academic professionals (28) and dissemination to the public at large (8). Knowledge transfer accounted for 6 activities, and researchers held 4 roles in NGOs and civil-society organisations.

10.2.
Key Figures

49
Media Outreach

1
Knowledge Transfer - Expert

8
Dissemination to the public at large

28
Dissemination to non-academic professionals

4
Knowledge Transfer - Executive Education

0
Licensed Research

4
Involvement with NGOs

1
Knowledge Transfer - Summer School

0
Knowledge Transfer - Products

Knowledge transfer included six activities. Vanessa Oliveira took part in the MILES training programme for the capacity building of Portuguese social economy organisations, and Mónica Meireles gave a keynote on the energy transition and eco-innovation in companies at the Winter School in Carbon Capture, Utilization and Storage. Executive education and professional training activities included a Power BI workshop at Iscte Sintra for students and professionals and a session on AI and business at Universidade Lusófona (Márcia Santos), the 'Luxury Business' event organised by IESEG and Iscte (Daniela Langaro) and a session on internationalisation cases of Portuguese companies for the Master in Business Economics (Nuno Crespo).

According to the activity survey, BRU-Iscte researchers also held positions in expert groups and technical committees, including the Portuguese Accounting Standards Committee (Comissão de Normalização Contabilística), the Advisory Board of Banco de Portugal, the ministerial working group on the reform of the Portuguese social protection system, the Mortality Working Group of the International Actuarial Association, ISO technical committees on human resource management (ISO/TC 260) and the circular economy (CT 218), the ifo World Economic Survey, and evaluation panels of FCT and A3ES.

10.3. BRU-Iscte in the Media

In 2025, BRU-Iscte and its researchers appeared 49 times in national and international media, with 22 opinion articles, 16 interviews and 11 news items mentioning the unit, its researchers, projects or studies. O Jornal Económico reported that BRU-Iscte was one of only three research units in Portugal to obtain the maximum score in all FCT evaluation criteria.

In the interviews, João Leão spoke to Jornal de Negócios about the impact of immigration on the economy, the weight of national defence expenditure and rising housing prices, and to the ECO dos Fundos podcast about Recovery and Resilience Plan (PRR) loans. Francisco Paulo discussed his PhD thesis on taxation in Africa and tax reform in Angola with RFI and the Lusa news agency, and took part in the RTP programme 'Causa e Efeito' on the 50th anniversary of Angola's independence. Pedro Fontes Falcão was interviewed by Jornal de Negócios and was a guest on its podcast 'Conversas com CEO', Virgínia Trigo was interviewed by Expresso on the Chinese economy, and Jorge Bravo explained the planned changes to the pension system on Rádio Renascença. Álvaro Dias spoke to EntreCampus magazine (no. 10) about industrial sustainable tourism and the SMITour project, Susana Tavares was interviewed on Antena 1 during Creativity Week about creativity in organisations, and Sandra Loureiro contributed to an article in Grande Consumo magazine (no. 91). Abroad, Silvia Dello Russo was interviewed by RAI News 24 on the integration of immigrants and by deabyday.tv on the four-day working week.

Catarina Roseta Palma wrote seven articles for her monthly opinion column 'Eco squared' in Jornal de Negócios, on topics such as waste management in tourism, the future of food and energy sovereignty after the April 2025 blackout, and António Pimenta de Brito wrote eleven opinion articles as a guest columnist for Observador. Maria João Velez wrote for RH Magazine on impostor syndrome at work, Sara Lampreia Lopes for HR Portugal on trust in robot leaders and Pedro Oliveira for Marketeer on augmented relationship marketing, while Márcia Santos co-authored an article in Observador on the AI business revolution, linked to Lisbon AI Week.

Research and projects also made the news. Público, Observador and O Jornal Económico reported on a study by Luís Clemente-Casinhas and Sofia Vale showing that rising house prices offset the youth tax exemption (IMT), and Público quoted Sandra Loureiro in an article on Christmas traditions. Álvaro Dias's study on the equestrian economy, presented at the Horse Economic Forum, was reported by Lusa and published on the O Digital portal, Tomás Alves was cited by Notícias ao Minuto for his work on disinformation on social media, and O Jornal Económico featured Francisco Paulo among the new generation of Angolan economists. RTP África and e-Global covered the closing of the Coop4Int project on migrant integration in Cabo Verde.

10.4. Engaging with the public

BRU-Iscte researchers took part in 8 activities for the public at large and 28 for non-academic professionals, including talks, workshops, keynotes, panels and book launches.

For the public at large, Sandra Costa was interviewed for the RTP/Antena 1 podcast '90 Segundos de Ciência', Daniela Langaro was the guest of an episode of the podcast 'Marketing for Good', and José Almeida took part in the debate 'AI in Financial Markets: Revolution or Risk?' at the Jornal de Negócios conference on the future of financial markets. Sandra Loureiro launched the book 'Silent Economy: The New Paradigm of Generative AI' and organised the TOURSUS-EU final conference, Ricardo Correia and Ana Paula Gama presented a book in the session on microfinance in a changing world, Susana Tavares moderated an international panel at the 1st International Congress on Active and Healthy Ageing in Guimarães, and Márcia Santos ran an awareness session on AI for secondary school students in Barreiro and Moita.

For non-academic professionals, Márcia Santos gave talks and workshops on artificial intelligence for business at Startup Barreiro, Moveltex, ITRecruiter, Women in Tech Portugal, ISCAL, the Polytechnic Institute of Setúbal and the Paços de Ferreira Book Fair. Aristides Ferreira spoke at the APG HR Digital event, the IPC 2025 panel on artificial intelligence and ethics at work, the Education Days in Beja and, with Maria João Velez, at an Ordem dos Psicólogos debate on destructive leadership. Sílvia Silva presented the

Green Paper on the Future of Occupational Safety and Health at several events, including the APSEI debate cycle, and chaired the EAOHP Policy Event on psychosocial risks and mental health at work. Other contributions included a keynote by Mohamed Azzim Gulamhussen at the EurAfrican Forum, the presentation by Paulo Viegas de Carvalho and Carlos Pinheiro of a study on the impact of venture capital in Portugal at the APCRI annual conference, and talks by Susana Tavares at the Ordem dos Economistas conference on corporate governance, Paulo Fernandes at the International Cooperative Congress and Mónica Meireles at the final event of the R3EA project. Pedro Fontes Falcão moderated a panel on artificial intelligence and the role of boards at the conference of the Portuguese Institute of Corporate Governance, Sandra Loureiro took part in the Tourism Review webinar for World Tourism Day 2025, Márcia Santos co-hosted a session at Lisbon AI Week, and Carlos Pinheiro and Paulo Viegas de Carvalho also presented their venture capital study at the LIDE Portugal Meeting.

Roles in NGOs and civil-society organisations included Ana Lúcia Martins's involvement with Humanitarian Impact, Ana Simaens on the Advisory Board of YMCA Setúbal, Susana Tavares on the board of directors of the Portuguese Council of the European Movement, and António Pimenta de Brito on the fiscal council of a local residents' association.

10.5. Policy Impact

Regarding the policy impact of BRU-Iscte, the Overton platform lists 67 policy documents published in 2025 that were informed by the Unit's research, citing 45 different papers or books by 37 of our researchers. Of these 67 documents, 9 were published by central banks, 25 by international organisations and development banks such as the EU, OECD, IMF, ILO, Inter-American Development Bank and Asian Development Bank, 17 by national and regional governments, parliaments and public agencies, and 16 by policy research institutions and think tanks. The most cited researchers were Sandro Mendonça (9), Catarina Roseta Palma (7), Alexandra Ferreira Lopes (7).

We highlight the following policy documents:



Macroeconomic Effects and Spillovers from Bank of Japan Unconventional Monetary Policy

International Monetary Fund, 2025-11-07

BRU-Iscte author(s): Alexandra Ferreira Lopes; Luís Filipe Martins
Research cited: Ferreira-Lopes, A., P. Linhares, L. Martins, and T. N. Sequera 2022. Quantitative Easing and Economic Growth in Japan, A Meta-Analysis. Journal of Economic Surveys 36, 235268., 16111638. (DOI: https://doi.org/10.1007/s11115-023-00709-1)



Monetary policy transmission: a reference guide through ESCB models and empirical benchmarks

European Central Bank, 2025-11-13

BRU-Iscte author(s): Emanuel Gasteiger
Research cited: Gasteiger, E. and Grimaud, A. 2023, Price setting frequency and the Phillips curve, European Economic Review, Vol. 158, 104535.



The life experience of central bankers and monetary policy decisions: a cross-country dataset

BIS, 2025-11-17

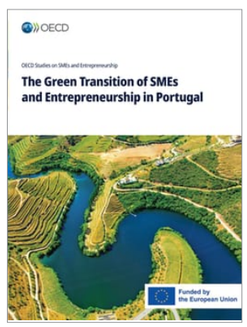
BRU-Iscte author(s): João Madeira
Research cited: Madeira, C., J. Madeira and P. Monteiro 2023, The origins of monetary policy disagreement: the role of supply and demand shocks, Review of Economics and Statistics, forthcoming.



Harnessing Digital Transformation for Good: Asian Development Policy Report 2025

Asian Development Bank, 2025-05-06

BRU-Iscte author(s): Ana Paula Matias Gama; Ricardo Correia
Research cited: Gama, A.P. M., R. E. Correia, M. Augusto, and F. Duarte. 2023. Third-Party Signals in Crowdfunded Microfinance: Which Microfinance Institutions Boost Crowdfunding Among Refugee Entrepreneurs? Small Business Economics. 61 2. pp. 559586. https://link.springer.com/article/10.1007/s11187-022-00708-4



The Green Transition of SMEs and Entrepreneurship in Portugal

OECD, 2025-09-23

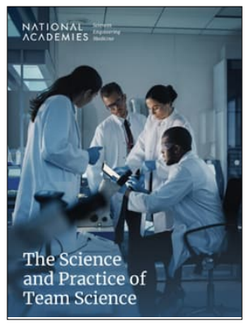
BRU-Iscte author(s): Sandro Mendonça
Research cited: de Jesus, A. and S. Mendonca 2018, Lost in Transition? Drivers and Barriers in the Ecoinnovation Road to the Circular Economy, Ecological Economics, Vol. 145, pp. 75-89, https://doi.org/10.1016/j.ecolecon.2017.08.001.



Adapting the Paris Metropolitan Area to a Water-Scarce Future

OECD, 2025-03-17

BRU-Iscte author(s): Catarina Roseta Palma
Research cited: Berbel, J. et al. 2019, Analysis of irrigation water tariffs and taxes in Europe, Water Policy, Vol. 21/4, pp. 806-825, https://doi.org/10.2166/wp.2019.197.



The Science and Practice of Team Science

National Academies of Sciences, Engineering, and Medicine, 2025-06-24

BRU-Iscte author(s): Ana Passos; Jorge Sinval; Patrícia Costa
Research cited: Handke, L., Costa, P. L., Klonek, F. E., ONeill, T. A., Parker, S. K. 2021. Team perceived virtuality: An emergent state perspective. European Journal of Work and Organizational Psychology, 305, 624638. | Handke, L., Costa, P., Feitosa, J. 2024. How virtual are we? Introducing the team perceived virtuality scale. Journal of Business and Psychology, 124. (and others)



Measuring quality of employment in emerging economies: a methodology for assessing job amenities using big data

International Labour Organization, 2025-06-10

BRU-Iscte author(s): Teresa Calapez
Research cited: Lopes, Helena, Sergio Lagoa, and Teresa Calapez. 2014. Work Autonomy, Work Pressure, and Job Satisfaction: An Analysis of European Union Countries. The Economic and Labour Relations

Full list of 2025 policy citations:

Policy document	Organisation	Date	BRU-Iscte author(s)
The Global 5G/6G Race: Regulation, Markets, and Innovation Dynamics	ETLA	2025-12-10	Sandro Mendonça
Monetary policy in the Euro Area, when Phillips curves ... are curves (Guido Ascari, Alexandre Carrier, Emanuel Gasteiger, Alex Grimaud, Gauthier Vermandel)	Österreichische Nationalbank	2025-12-04	Emanuel Gasteiger
Critical minerals and the clean energy transition: the role of innovation across the supply chain - Grantham Research Institute on climate change and the environment	Grantham Institute	2025-12-04	Sandro Mendonça
Mujeres en ciencia, tecnología,innovación y digitalización en Iberoamérica	Secretaría General Iberoamericana	2025-12-04	Nuno Crespo; Nádia Simões; Sandro Mendonça
ifo Schnelldienst 12/2025: Herbst der Reformen	ifo Institut	2025-12-02	Nuno Crespo; Nádia Simões; Sandrina Moreira
Monetary policy decision-making and communication under high uncertainty	BIS	2025-12-02	Emanuel Gasteiger
Boletín de Novedades de la Biblioteca de Cultura	Boletín Oficial del Estado	2025-11-21	Leandro Pereira; Renato Costa; Álvaro Dias
Productivity and public investment	European Trade Union Institute	2025-11-17	Matteo Fragetta
The life experience of central bankers and monetary policy decisions: a cross-country dataset	BIS	2025-11-17	João Madeira
Monetary policy transmission: a reference guide through ESCB models and empirical benchmarks	European Central Bank	2025-11-13	Emanuel Gasteiger
Macroeconomic Effects and Spillovers from Bank of Japan Unconventional Monetary Policy	International Monetary Fund	2025-11-07	Alexandra Ferreira Lopes; Luís Filipe Martins

Full list of 2025 policy citations:

Policy document	Organisation	Date	BRU-Iscte author(s)
Health technology assessment of teledermatology to support the management of primary care referrals	Health Information and Quality Authority	2025-11-05	Felipa Sampayo
Reconnecting Bogotá	OECD	2025-11-05	Mónica Meireles
Monitor de Comercio e Integración 2025: Vientos de cambio: La valorización de los servicios turísticos ante la reconfiguración del comercio de bienes	Inter-American Development Bank	2025-11-01	Alexandra Ferreira Lopes; Luís Filipe Martins
Trade and Integration Monitor 2025: Winds of Change: The Rising Value of Tourism Services Amid the Reconfiguration of Trade in Goods	Inter-American Development Bank	2025-11-01	Alexandra Ferreira Lopes; Luís Filipe Martins
The Role of Labor Market Institutions in Shaping Euro Area Monetary Policy Transmission	Österreichisches Institut für Wirtschaftsforschung	2025-10-16	Emanuel Gasteiger
The Moderating Role of Job Autonomy in the Relationship between the Use of Performance Appraisals and Job Satisfaction	Forschungsinstitut zur Zukunft der Arbeit (IZA)	2025-10-13	Teresa Calapez
Socioeconomic Tipping Points in the Energy Transition	RAND Corporation	2025-09-25	Sandro Mendonça
The Green Transition of SMEs and Entrepreneurship in Portugal	OECD	2025-09-23	Sandro Mendonça
Mulighetsstudie: Verdsetting av tiltak for økt kvalitet på reiseterminaler, stasjoner og holdeplasser	Transportøkonomisk institutt, TØI	2025-09-23	Sofia Kalakou
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