

14 APR 2026
13h00

In person

Iscte – University Institute of Lisbon
Building 4 | Room A104
Av. Forças Armadas, 40
1649-026 Lisbon

Enhancing rigour, relevance, and crafting research contribution in Business



Guest speaker

Amon Simba

**Nottingham Business
School**

Session chair: Renato Pereira

13h00

Abstract: This seminar will focus on discussing relevant approaches to prepare meaningful, impactful, and publishable research in business. Through the examination of some paradigmatic works, key techniques to craft an argument and develop successful research will be shared and discussed.

How to explore a theory to develop publishable research in Business: The Conservation of Resources (CoR) Theory



Renato Pereira

Iscte Business School

13h45

Abstract: This seminar will focus on exploring one influential theory in the field of Business – the Conservation of Resources Theory – to briefly discuss how to open avenues for developing research within a theoretical framework, taking different published works that used this theory to guide the discussion.